## ATTACHMENT C



## **EXHIBITS**

Procee	eding/Serial No: 91159338
Filed:	3 14 65
Title:	Notice of Filing of original
_	Deposition testimony of Alessanded
_	MilesI With Extlibits

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

in a partic

Giocar America, Inc., doing business as Galfer, Galfer USA and Galfer Braking	) OPPOSITION NO. 91159338
Systems, Opposer, v.	NOTICE OF FILING OF ORIGINAL DEPOSITION TESTIMONY OF ALESSANDRO MILESI WITH EXHIBITS
Braking Italia S.R.I.,	) )
Applicant.	) )

Pursuant to 37 C.F.R. §§ 2.123 and 2.125, Opposer Giocar America, Inc., doing business as Galfer, Galfer USA and Galfer Braking Systems ("Opposer"), by its undersigned attorneys, hereby files as the testimony of Opposer, the original deposition testimony of Alessandro Milesi, taken on February 3, 2005, with Exhibits 1-24 referenced therein.

As reflected in the attached Certificate of Mailing and Service, Applicant Braking Italia S.R.I. has been served with a copy of this Notice of Filing and with a certified copy of the deposition testimony of Alessandro Milesi with exhibits.

CHRISTIE, PARKER & HALE, LLP

Date: March 4, 2005

Thomas J. Daly

CHRISTIE, PARKER & HALE, LLP

350 West Colorado Boulevard, Ste. 500

Post Office Box 7068

Pasadena, California 91109-7068

(626) 795-9900



03-14-2005

-1-

Docket No. 110.2\*1/TJD/G480

## CERTIFICATE OF MAILING AND SERVICE

I certify that on March 4, 2005, the foregoing NOTICE OF FILING OF ORIGINAL DEPOSITION TESTIMONY OF ALESSANDRO MILESI WITH EXHIBITS, and one original copy of the DEPOSITION TESTIMONY OF ALESSANDRO MILESI WITH EXHIBITS, are together being deposited with the United States Postal Service by first-class mail addressed to:

Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3514

I further certify that on March 4, 2005, the foregoing NOTICE OF FILING OF ORIGINAL DEPOSITION TESTIMONY OF ALESSANDRO MILESI WITH EXHIBITS, and one certified copy of the DEPOSITION TESTIMONY OF ALESSANDRO MILESI WITH EXHIBITS, are together being deposited with the United States Postal Service by first-class mail addressed to:

Michael J. Hughes Intellectual Property Law Offices 1901 South Bascom Avenue, Suite 600 Campbell, California 95008

sy VV IV

Marti Carrillo

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## **ORIGINAL**

1	IN THE UNI	TED STATES	S PATENT	AND TRADE	MARK	OFFICE
2	BEFORE T	HE TRADEMA	ARK TRIAL	AND APPE	AL BO	)ARD
3						
4	GIOCAR AMERICA, doing business	INC.,	)Oppos	ition No.	9115	9338
5	GALFER USA and BRAKING SYSTEMS	GALFER	; ) ) )			
6	Opposer		)			
7		,	)			
8	VS.		)			
9	BRAKING ITALIA	S.R.I.,	)			
10	Applican	t.	) Pages )	1 - 81		
11						
12						
13	TESTIMONIAL DEP	OSITION O	₹:			
14		ALESSANDI	RO MILESI			
15		THURSDAY,	FEBRUAR	Y 3, 2005		
16		10:10 A.N	1.			•
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18						
19						
20	REPORTED BY:	c. jane h	narman			
21		CSR No. 5	5266			
22						
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1

1	Testimonial deposition of ALESSANDRO MILESI,
2	the witness, taken on behalf of the Opposer, on THURSDAY,
3	FEBRUARY 3, 2005, 10:10 A.M. at 350 West Colorado
4	Boulevard, Suite 500, Pasadena, California, before
5	c. jane harman, CSR No. 5266.
6	
7	APPEARANCES OF COUNSEL:
8	
9	FOR OPPOSER GALFER; GALFER USA and GALFER BRAKING
10	SYSTEMS:
11	CHRISTIE PARKER HALE, LLP
12	BY: THOMAS J. DALY, ESQ.
13	-and-
14	BRIAN L. YATES, ESQ.
15	350 West Colorado Boulevard
16	Suite 500
17	Pasadena, California 91109-7068
18	626 795 9900
19	
20	FOR APPLICANT BRAKING ITALIA S.R.I.:
21	(No appearance.)
22	
23	
24	
25	

1			I N D E X	
2				
3	WITNE	ESS	EXAMINATION PAGE	
4	ALESS	SANDRO MII	LESI	
5			BY MR. DALY	7
6				
7				
8			EXHIBITS	
9	NO.	PAGE	DESCRIPTION	
10	1	7	Notice of Testimonial Deposition, 2 pages	
11	2	16	Pages printed off of Galfer's website,	
12			5 pages	
13	3	22	Galfer USA invoice no. 8019	
14			(G00001)	
15	4	26	Collection of Galfer USA invoices	
16			(G00002 - G00012)	
17	5	28	Galfer Wave Rotor packaging sleeve	
18			for bicycles	
19			(G00122 - G00123)	
20	6	30	Galfer Wave Rotor packaging sleeve for	
21			ATV vehicles	
22			(G00124 - G00125)	
23	7	31	Excerpt from July 1999 Dealernews	
24			(G00234 - G00235)	
25				

3

1			E X H I B I T S continued
2	NO.	PAGE	DESCRIPTION
3	8	34	Fax Message from Bruno Greppi to
4			Industrias Galfer S.A. written in
5			Italian
6			(G00105)
7	9	35	Translation of fax message from Bruno
8			Greppi to Braking USA, 2 pages
9	10	41	Galfer USA purchase order no. 1312
10			(G00102)
11	11	4 4	Excerpt from December 1999 SnowTech
12			magazine
13			(G00152 - G00153)
14	12	45	Galfer advertising material
15			(G00118 - G00121)
16	13	47	Galfer application catalog in Spanish
17			(G00343 - G00408)
18	14	49	Wave Galfer advertising material in
19			Spanish
20			(G00106 - G00109)
21	15	51	2002 Galfer applications catalog in
22			Spanish
23			(G00277 - G00342)
24	16	54	2003 Galfer Updated catalog
25			(G00133 - G00151)

1			E X H I B I T S continued
2	NO.	PAGE	DESCRIPTION
3	17	56	Pages printed off the galferusa.com
4			website
5			(G00409 - G00411)
6	18	58	Galfer advertising material
7			(G0110 - G00113)
8	19	59	Galfer advertising material
9			(G00114 - G00117)
10	20	61	Pages printed off of Two Brothers
11			Racing's website
12			(G00190 - G00191)
13	21	62	Collection of catalog and advertising
14			pages
15			(G00185 - G00189)
16	22	64	Collection of Galfer advertising material
17			(G00210 - G00233)
18	23	71	Galfer advertising flyer
19			(G00223)
20	24	72	Galfer catalog
21			(G00246 - G00254)
22			
23			
24			
25			•

1	PASADENA, CALIFORNIA
2	THURSDAY, FEBRUARY 3, 2005
3	10:10 A.M.
4	-000-
5	
6	MR. DALY: Okay. Before beginning, I want to
7	make a statement for the record that:
8	This is the testimonial testimony of Allesandro
9	Milesi, being taken in opposition number 901159338.
10	The case is Giocar America, Inc., versus Braking
11	Italia S.R.I.
12	The deposition is being taken pursuant to a
13	notice that was served on counsel for Braking Italia on
14	January 24th.
15	The deposition notice indicates that the
16	deposition would commence today at 10:00 a.m.
17	It's now about ten minutes after 10:00, and
18	counsel for Braking Italia has not has not shown up.
19	And they provided no communication to to me or any
20	other counsel for Giocar America about about
21	postponing or rescheduling, or anything other than
22	than just, I guess we didn't hear from them. So we're
23	going to go ahead.
24	And I would ask that the notice of testimonial
25	deposition be attached to the transcript of this

1	deposition as Exhibit A. Or Exhibit 1.
2	(The document referred to above was marked
3	by the Reporter as Exhibit 1 for identification and
4	is attached hereto.)
5	
6	ALESSANDRO MILESI,
7	having been first duly sworn, was
8	examined and testified as follows:
9	
10	EXAMINATION
11	
12	BY MR. DALY:
13	Q. Okay. Mr. Milesi, can you state your full name
14	for the record.
15	A. It's ALESSANDRO MILESI.
16	Q. And how do you spell your last name?
17	A. MILESI.
18	Q. Okay. Who are you currently employed by?
19	A. Giocar America, Incorporated.
20	Q. Okay. And does that company do business under
21	another name?
22	A. Yeah, the dba, it's Galfer USA or Galfer Braking
23	Systems USA.
24	Q. Okay. So for ease of reference, if I refer to
25	them as "Galfer USA," is that going to be okay?

- 1 A. Sure.
- Q. And what is your position with Galfer USA?
- 3 A. General manager.
- Q. Okay. And how long have you held that position?
- 5 A. For about ten years. Ten, 12 years.
- 6 Q. Okay. So when would you have -- that would be
- 7 back in --
- 8 A. '92 or so. '92 or '93 is when we first started
- 9 Giocar Galfer USA.
- 10 Q. Okay. And what are your responsibilities in
- 11 that position?
- 12 A. Well, all the marketing, sales at this point,
- 13 all the internal operation of the company. Everything
- 14 pretty much that occurs throughout the day or so at
- 15 Galfer, it's run, or, you know, managed by me in one way
- 16 or the other.
- Q. Okay. And that's been true since 1992, or
- 18 thereabouts?
- 19 A. Yeah, correct.
- Q. Okay. And so would you be aware of Galfer USA's
- 21 use of any trademarks?
- A. Yeah, I would be very aware.
- Q. Okay. And would you also be aware of any kind
- 24 of marketing and promotional activities that Galfer USA
- 25 was involved in?

- 1 A. Yes.
- Q. Okay. And do you -- in your position, do you
- 3 have any connection or interaction with the customers of
- 4 Galfer USA?
- 5 A. Yeah, constantly.
- I mean, I would say probably on a day -- on a
- 7 daily basis, I will -- my job, it's 50 percent working
- 8 inside, sort of just managing employees and what
- 9 everybody is doing and how we're doing it.
- And the other time it's employed contacting
- 11 large distribution centers that we currently do business
- 12 with or that we want to do business with, and then
- 13 promote and explain the Galfer product line.
- You know, new products coming up, products that
- 15 already exist throughout our product line, and we are
- 16 devoting time to them, you know.
- Q. Okay. And who owns Galfer USA?
- 18 A. Galfer USA is owned by my father, by Giorgio
- 19 Milesi.
- Q. Okay. And are you aware of another company
- 21 called -- Galfer Industrias S.A.?
- A. Industrias Galfer, it's the mother company where
- 23 we pick all our products from. And it's owned by my
- 24 father as well, with two brothers whom are partners with
- 25 him 33 percent each. So three total partners.

- Q. Okay. And where is that company located?
- 2 A. That company is in Barcelona, Spain.
- 3 Q. Okay. And so for ease of reference, if we refer
- 4 to that as "Galfer Spain," would that be okay?
- 5 A. Sure. That's perfect.
- Q. Okay. So if I understand, then, Galfer Spain is
- 7 one-third owned by your father?
- 8 A. Correct.
- 9 Q. And your father is the 100 percent owner of
- 10 Galfer USA?
- 11 A. Yeah. Him and I believe my mother is part owner
- 12 with him as well.
- 13 Q. Okay.
- 14 A. Yeah.
- 15 Q. Is there -- would you say that the activities of
- 16 Galfer USA are controlled by Galfer Spain?
- 17 A. No, no. The activities of Galfer USA -- because
- 18 it's a different market and there's a completely
- 19 different approach to the European or the U.S. market,
- 20 the way things are done, it's just different. We use the
- 21 same products, but it's a different approach.
- 22 Q. Okay. And where were you employed -- or were
- you also employed by USA prior to 1992/1993?
- 24 A. Well, no.
- Over the years -- because it's a family business

- 1 and we have had Galfer in our family I think since 1946,
- 2 I have over the years worked in the factory in Spain,
- 3 whether it was involved with painting brake pads, laser
- 4 cutting rotors, or just doing many different parts of
- 5 what -- what it's to make a break.
- But, no, prior to that, officially I was not
- 7 employed in any way.
- Q. Okay.
- 9 A. I was just there all the time, though.
- 10 Q. So when was Galfer USA first established?
- 11 A. '91, '92.
- 12 Q. Okay. And -- and from the time it was
- 13 established, were you the general manager?
- 14 A. Yes.
- Q. Okay. When did Galfer USA first begin -- or
- 16 first have contact with a -- a brake rotor that had an
- 17 irregular outer surface?
- A. Well, we first started hearing about it, me,
- 19 towards the end -- me, I would say towards the end of
- 20 1998 when -- my father continuously travels to Europe,
- one of his trips came back and brought out some samples,
- 22 some drawings, some information.
- And we just sort of started hearing about this
- 24 new Wave rotor at that point.
- Q. Okay. Now, you use the name "Wave rotor." Who

- first came up with that name?
- 2 A. It's probably my Uncle Umberto. He's the one
- 3 that sort of came up with the idea of the name because of
- 4 the particular shape of this rotor. And immediately we
- 5 took that idea here because of being an English word and
- 6 we -- we moved that right away here.
- 7 Q. Okay. Was this product being sold at that time
- 8 in Europe?
- 9 A. No.
- 10 Q. Okay. And prior to the time that you first
- 11 became aware of it, was the product being sold in the
- 12 United States?
- A. No, it wasn't.
- Q. Okay. So when -- when did -- or what
- 15 terminology did you first use in connection with that
- 16 product in the United States?
- 17 A. Just "Wave" only. There was no other -- I mean,
- 18 it was a rotor, a Wave rotor. But there was no other --
- 19 it's never been referred to anything else than a Wave
- 20 rotor.
- 21 Q. Okay. And at that time -- when would that have
- 22 started, when would you have started referring to it that
- 23 way?
- A. Me, towards the end of 1998, which is, you know,
- 25 when we started sort of talking, promoting and exploring,

- 1 you know, started showing it to people. Sort of started
- 2 planting the first seeds.
- 3 Q. Okay. And at that time there wasn't anyone else
- 4 that was offering the product in the United States?
- 5 A. Not in the United States, no.
- Q. Okay. And where did that product come from?
- Where did Galfer USA get that product?
- 8 A. Galfer USA bought it from Galfer Spain.
- 9 Q. And when you received the product from Galfer
- 10 Spain, what, if anything, was on the packaging?
- 11 A. Well, back then the packaging was a plain, white
- 12 plastic cardboard -- no, not cardboard, just plastic
- 13 square-shaped box and it said "Galfer" on the outside.
- 14 So that's about it.
- Q. Okay. Was there anything on the brake rotor
- 16 itself?
- A. No, just a -- just the Galfer name on it.
- And I don't know if at that time we were typing
- 19 the patent number on it or not. That I'm aware of, just
- 20 the Galfer name and most likely the part number of the
- 21 piece itself that always indicated a "W" at the end of
- 22 the part number. I know that for sure. "W" standing for
- 23 "wave," you know, that's sort of the code on the
- 24 computers and everything.
- Q. Okay. And who was responsible for designing the

- 1 rotor?
- A. Well, it was both Galfer Spain and Braking Italy
- 3 that worked on designing, manufacturing and cutting these
- 4 pieces. And it would depend. I mean, a lot of the
- 5 designs would come out from Galfer Spain; a lot of the
- 6 designs would come from Braking Italy. It depended.
- 7 Q. And who owns the patent on this particular brake
- 8 rotor?
- 9 A. Galfer Spain for the European patent and partly
- 10 owned by the three brothers for the U.S. patent.
- 11 Q. Okay. Now, you mentioned a company, Braking
- 12 Italy. Is that a company Braking Italia S.R.I.?
- 13 A. Correct.
- Q. Okay. What do you know about that company?
- 15 A. Well, long story, but we started to -- I really
- 16 don't know the year when it was started, but it was
- 17 started by a gentleman by the name of Bruno Greppi.
- And he was a working with Galfer because we were
- 19 selling to him brake pads. And as his business
- 20 developed, there was a development that went on together
- 21 between Galfer and Braking to make rotors, you know.
- Q. So that would have been between Braking Italy
- 23 and Galfer Spain?
- 24 A. Correct.
- Q. Okay. And what was the relationship between

- 1 Galfer Spain and Braking Italy?
- A. Well, all the way up to, I believe of '96,
- 3 '97, I don't know which year exactly, there was a simple
- 4 symbiotic relationship. We made brake pads and banjo
- 5 fittings and things like that for them and they on
- 6 counterpart gave us rotors, round rotors.
- 7 Some time after that, we purchased part of their
- 8 company. I don't know exactly how it went, but part of
- 9 their business was partly -- partially owned by Umberto
- 10 and the brothers, the Galfer brothers.
- 11 Q. Okay. And at the -- at the -- in the 1998 time
- 12 frame when you first became aware of these wave rotors,
- 13 who was making -- manufacturing those rotors?
- 14 A. Galfer -- no, excuse me. Braking Italy was
- 15 making them.
- 16 Q. Okay. And who were they supplying them to?
- 17 A. Galfer in Spain.
- Q. And then who was sending the rotors to you?
- 19 A. Galfer Spain.
- 20 Q. Okay.
- Okay. Do you recall when you first began
- 22 promoting the Wave rotors?
- A. It probably was right before the Indianapolis
- 24 show at -- in February of 1999. It's when we had the
- 25 show. So probably like a month or two months before the

- 1 trade show, we would have had samples in our hands and
- 2 pictures sent out and started promoting the unit.
- MR. DALY: Okay. Let me have marked as
- 4 Exhibit 2 a document.
- 5 (The document referred to above was marked
- 6 by the Reporter as Exhibit 2 for identification and
- 7 is attached hereto.)
- 8 BY MR. DALY:
- 9 Q. Okay. Let me show you Exhibit 2 and ask you if
- 10 you can identify what Exhibit 2 is.
- 11 A. This is our old web page, Internet website,
- 12 where we posted all our products: brake pads, brake
- 13 lines, rotors.
- Q. And what was the domain name for this particular
- 15 site?
- A. It was www.silcom.com/~galfer
- 17 Q. Okay. And if we look at page 1 of Exhibit 2, is
- 18 that basically what you'd see at the --
- A. That's the entry page, the bar page, yeah.
- Q. Okay. And if you clicked on "What's New" at
- 21 that time, what then would you get to?
- A. It would send you to the area where we talked
- 23 about new stuff, you know, new products, new -- new and
- 24 exciting things that we were going to start promoting and
- 25 talk about, you know.

- One of them being the new Wave rotor.
- Q. Okay. And do you know when this web page first
- 3 had the "Wave rotor" designation on it?
- A. An exact date, no. I am sure it had to be,
- 5 again, end of '98, prior to the Indy show in '99.
- Q. Okay. And would you have had samples of the
- 7 Wave rotors at that time?
- A. Yeah, samples that were -- whether they were
- 9 drawings or just physical samples, yeah, we had already
- 10 samples on hand.
- 11 Q. So at the site would there have been a picture
- 12 of that rotor?
- A. There should have been, yeah.
- Q. Okay. Now, did you do any kind of promotion of
- 15 the -- of that rotor prior to the show in February of
- 16 '99?
- 17 A. Well, yeah.
- The procedure that we have it's, when we get
- 19 something new, whether it comes from Galfer USA or from
- 20 Asia, whichever new product we have, we'll contact our
- 21 existing accounts and let them know, "Hey, we have this
- 22 new part number, we have this new and exciting material.
- 23 come see us at the show, we'll show it to you."
- Usually it's always done prior to the trade show
- 25 in Indianapolis so that you have a good excuse for them

- 1 to come and see you.
- 2 Any new products introduced in the motorcycle
- 3 industry after Indianapolis, you might as well wait
- 4 another year because it's not going to really happen.
- 5 So, yeah, we would have contacted people by
- 6 phone, send them -- I don't know if at this time we were
- 7 working very heavily with emails, but, you know, usually
- 8 you send them emails, pictures and things like that, you
- 9 know.
- 10 Q. Okay. And would you have prepared any written
- 11 materials in connection with that promotional activity?
- 12 A. I would have to go back to my records, but
- 13 usually, yes. We would write them a letter, the
- 14 customer, send them a letter and talk to them about this
- 15 new product, the new technology, how does it work.
- 16 Q. And who -- who would have been responsible for
- 17 putting that together?
- 18 A. Always me. At that time, always me.
- 19 Q. Okay. And would you have used the term "Wave"
- 20 in connection with the product --
- 21 A. Yeah --
- 22 Q. -- in that --
- A. -- there would have been no other way.
- I mean, I would have not been able to contact
- anyone as a new prospective customer and tell them, "We

- 1 have rotors." I mean, what's exciting? I mean, it's
- 2 Wave rotors that made it exciting, you know.
- Q. And whose idea was it to use "Wave rotor" as the
- 4 designator for this product in the United States?
- 5 A. Well, we caught on to the idea right away. It
- 6 was my father and myself that called it Wave rotor. And
- 7 again, Umberto, my uncle, who also thought that was a
- 8 great name, you know.
- 9 Q. And as far as you know, were you the first ones
- 10 to use that name in connection with rotors in the
- 11 United States?
- 12 A. As far as I know, yes.
- Q. Okay. And you weren't aware of anyone who was
- 14 using it at that time? In that -- I guess up to the
- 15 February 1999 time frame?
- A. Not in the United States.
- 17 Q. Okay.
- A. And not with that name, that's for sure.
- 19 Q. Okay. And did you have a Wave rotor to display
- 20 at the February 1999 trade show?
- 21 A. Yes, we did, yeah.
- Q. Okay. And did you have any signage that would
- 23 have indicated what the name of the rotor was?
- A. We would have, yeah.
- I mean, the rotor itself, it's very attractive.

- 1 And they are so different from a regular rotor that it
- 2 would have been enough.
- But, usually, yes, we would have had a -- even
- 4 if it was a small two-by-five sign that it said "Wave
- 5 Rotors" or "New Wave Rotors" or something, yes.
- Q. Okay. And do you recall having such signage at
- 7 that show?
- A. I don't recall a hundred percent, but it would
- 9 have made a lot of sense. We do that with all our
- 10 products. It says "Brake Lines" and we'll show the brake
- 11 lines on top.
- Q. And would you have had any promotional
- 13 literature that you would have handed out to people?
- 14 A. Umm ... I couldn't honestly tell you. I don't
- 15 know. I'm sure we did. I -- I don't recall exactly what
- 16 we brought to that show, you know.
- Q. Okay. But it would have been your general
- 18 practice --
- A. Yeah, general practice is, yeah, if we're going
- 20 to introduce or show a new product, it would make no
- 21 sense for me to have a customer come to our show booth,
- 22 you know, and talk to them about the product and not give
- 23 them anything for them to take home, whether it was from
- 24 our price list, a picture to remind them, or an
- 25 application chart, for that matter.

- Q. Okay. So you're positive that you had the Wave
- 2 rotor on display --
- 3 A. Yes, definitely.
- 4 Q. -- at that show?
- 5 A. Yeah.
- Q. And would the web page that we looked at, this
- 7 Exhibit 2, you're sure that would have been introduced
- 8 prior to the show in February?
- 9 A. Yeah. Yes.
- 10 Q. Okay. Do you keep -- do you monitor and keep
- 11 track of what your competitors are doing?
- 12 A. Yes, I do. I try my best to.
- Q. Okay. And would you have been keeping track of
- 14 what Braking Italy was up to?
- 15 A. Braking Italy, not necessarily, because it
- 16 doesn't show much in the United States market what
- 17 Braking Italy does, such as also Galfer Spain.
- Anything that it brings to a U.S. magazine or
- 19 that happens here in the United States I do have, to the
- 20 best of my knowledge lots of ways to gather it and keep
- 21 it, you know.
- 22 So Braking Italy, not necessarily. Braking USA,
- 23 definitely.
- Q. So Braking Italy -- then I quess what you're
- 25 telling me is that Braking Italy does not directly

- 1 distribute products in the United States?
- A. No. Braking Italy, to distribute their products
- 3 in the United States have always used a subsidiary group
- 4 of people. In this case it was Braking USA.
- 5 Q. Okay. And you would have kept track of what
- 6 Braking USA was up to?
- 7 A. Yes.
- Q. Okay. And was Braking USA at this show in
- 9 February of 1999?
- 10 A. Yes, they were.
- 11 Q. Okay. And do you know if they were displaying
- 12 any kind of a rotor that they referred to as a "Wave
- 13 rotor"?
- A. No, they were not.
- 15 Q. Okay. Had they at any time prior to that
- 16 displayed or promoted anything that they called a "Wave
- 17 rotor"?
- A. Well, all of the events that we go to -- we --
- 19 we never saw them at any event, so -- that I had
- 20 physically or personally seen, no, never.
- 21 MR. DALY: All right. Let me have marked as
- 22 Exhibit 3 a document that appears to be an invoice.
- 23 (The document referred to above was marked
- 24 by the Reporter as Exhibit 3 for identification and
- 25 is attached hereto.)

- 1 BY MR. DALY:
- 2 Q. Okay. Let me show you Exhibit 3 and ask if
- 3 you're able to identify that.
- A. This was a -- an invoice that we made for one of
- 5 our customers that we were sending them a Wave rotor
- 6 to -- for them to try on a trials bike, most likely a
- 7 Montesa or Gas-Gas.
- Q. Was this a document that you would have created
- 9 in the normal course of your business?
- 10 A. Yeah.
- 11 When -- when -- anything that it's in inventory
- 12 before it gets shipped, we send an invoice with it so
- 13 that we know how much we have to charge them, basically.
- 14 Q. Okay. And so this is a document that came out
- 15 of your records --
- 16 A. Yes.
- Q. -- your business records?
- 18 A. Correct.
- 19 Q. Okay. And is this a document, then, that would
- 20 have been sent to your customer?
- 21 A. Correct, yes.
- 22 O. Okav.
- A. We're always sending things by UPS so we could
- 24 have even a tracking number.
- Q. Okay. And the product that's being sold as

- 1 reflected in this invoice, is there a particular name
- 2 that's used with that product?
- A. It says "rotor wave."
- Q. Okay. Now, would there have been any other
- 5 documentation that went along with the product to this
- 6 particular customer?
- 7 A. Well, I don't really know on this one, but a lot
- 8 of times if we find that it's a little bit complicated to
- 9 have something installed and there is like a quick
- 10 explanation on how to install parts and whatnot.
- But in general, I mean, he ordered some brake
- 12 lines and a banjo fitting and a Wave rotor. So we would
- 13 have just sent that along with that.
- Prior to having sent this, probably him and I
- 15 spoke about the new rotor. And, you know, I let him know
- 16 that he was going to be getting it.
- Q. Okay. So what would have led up to this sale?
- 18 What kind of activities would have taken place?
- A. Well, the activities that we spoke about before.
- 20 We would have contacted him -- I mean, this was in
- 21 February 17, so we probably would have contacted him
- 22 prior to the Indy show.
- This is right after the Indianapolis show. So
- 24 maybe we contacted him prior to the Indianapolis show, in
- 25 January or December of '98, or January of '99 and let him

- 1 know that, "Hey, we're going to have these new rotors,
- 2 the new Wave rotors, come see us, come talk to us."
- 3 He would probably have led up to coming to meet
- 4 with us at the show, him or maybe someone from his shop,
- 5 I don't know. And at that point we would have continued
- 6 talking and convince him or sold him into the technology,
- 7 and he went ahead and bought the Wave rotor.
- Q. Okay. And that's the normal course that you
- 9 would go through in making sales to your customers?
- 10 A. If -- if we have the great opportunity of being
- 11 able to meet them at a trade show, yes. If not, then it
- 12 would just simply be phone calls and emails throughout
- 13 the whole year, you know.
- Q. Okay. And are you familiar with this particular
- 15 customer that's reflected in this invoice?
- A. I know the motorcycle shop well. Yeah, it still
- 17 is open up to date. And I know very well the general
- 18 manager, whom in this case I believe this was for his own
- 19 personal motorcycle. So, yes, I would be very aware of
- 20 who this is.
- Q. Okay. And what was the -- the product that you
- 22 sold, this Wave rotor, what was it going to be used for?
- A. It was going to be used for the front braking
- 24 system on a motorcycle.
- Q. And he did actually pay for the product?

- 1 A. Yes.
- Q. So this was an actual sale, money changed hands?
- 3 A. Yes, indeed.
- 4 Q. Okay.
- 5 MR. DALY: Okay. I'm going to have a group of
- 6 invoices that I'm going to go ahead and have marked as
- 7 exhibit next in order.
- What is that, 4?
- 9 THE REPORTER: (Nods head.)
- 10 Pause in the proceedings.)
- MR. DALY: All right. I'm going to have marked
- 12 as Exhibit 4 a series of what appear to be invoices that
- 13 have the numbers G00002 through G00012. And I'd like you
- 14 to take a look at those.
- 15 (The documents referred to above were marked
- 16 by the Reporter as Exhibit 4 for identification and are
- 17 attached hereto.)
- 18 BY MR. DALY:
- 19 Q. Okay. Mr. Milesi, if you could take a look at
- 20 Exhibit 4 and look through those and just tell me what
- 21 those are.
- 22 A. They continues to be Wave rotors being shipped
- 23 to different customers.
- Q. So each of those pages represents a separate
- 25 sale?

- 1 A. Correct, yeah. Separate sale to separate
- 2 accounts that purchased the first Wave rotors, yeah.
- Q. And these would have been documents that you
- 4 generated in the normal course of Galfer USA's business?
- 5 A. Yes.
- 6 Q. And these would have been sent out to each of
- 7 those customers?
- A. Yeah, correct.
- 9 Q. Okay. And this is a copy that you retained in
- 10 Galfer USA's business records?
- 11 A. Correct.
- 12 Q. Okay. And during what time frame are the sales
- 13 reflected here?
- A. Well, we have from February 24th, 1999 to -- we
- 15 have April 3rd, 2002.
- Q. Okay. And these are all sales where money
- 17 changed hands; you were actually paid for the sale of
- 18 these products?
- 19 A. Yeah, correct.
- Q. Okay. In each case you would have contacted
- 21 these customers and promoted the -- the rotors as Wave
- 22 rotors?
- A. Yeah. Yes.
- Q. Okay. And -- so based on this documentation,
- 25 when did you first begin selling -- when did Galfer USA

- first begin selling rotors under the name "Wave"?
- A. The first date that we have, it's the 17th of
- 3 February of 1999.
- 4 Q. Okay. And has Galfer continued to sell these
- 5 rotors since that time?
- 6 A. Correct, yeah.
- 7 Q. And have you always used the name "Wave" in
- 8 connection with the rotors?
- 9 A. Yes, we have.
- 10 Q. Okay. Now, was there a time when the packaging
- 11 began to have the name "Wave" on it?
- 12 A. Yes.
- Not so long ago, like maybe two years ago or so,
- 14 we started making some very nice packaging that said
- 15 "Wave" on the outside of it.
- 16 (Discussion held off the record.)
- MR. DALY: Okay. I'm going to have marked,
- 18 let's see, Exhibit 5, a -- what looks like a rotor
- 19 package that we've marked with G00123.
- 20 (The brake rotor packaging referred to above was
- 21 marked by the Reporter as Exhibit 5 for identification
- 22 and is attached hereto.)
- 23 BY MR. DALY:
- Q. Okay. Could you tell me what Exhibit 5 is?
- A. It's a cardboard packaging for the Wave rotors

- 1 for a bicycle.
- Q. And do you know when this packaging first began
- 3 being used?
- A. I would say probably four or five years ago.
- 5 Maybe even a little bit less, three or four
- 6 years. I'm saying that because of the date -- excuse me,
- 7 the address, too, 57 West McFarlane, we haven't been
- 8 there for at least a year now, so ... yeah.
- 9 Q. And is this packaging that would have been
- 10 created by Galfer Spain?
- 11 A. This one? Yes.
- Q. Okay. And I notice that the packaging says
- 13 "Wave" on it. Would you have requested that Galfer Spain
- 14 put "Wave" on that packaging?
- 15 A. We would have requested that if it was a Wave
- 16 rotor, it indeed had "Wave" on the outside and the
- 17 picture.
- We are very involved with how Galfer Spain,
- 19 also, makes their catalogs, packagings and things like
- 20 that, so ...
- Q. Okay. Why is that?
- A. Well, over the years some of the packaging that
- 23 Galfer has used, like I told you "priorly," some of the
- 24 packaging wasn't as nice as some of this new packaging
- 25 where it has pictures, colors and different shapes.

- 1 Their packaging was fairly plain and not very marketable.
- 2 So going back to differences between the U.S.
- 3 and European market, in the U.S. we learned very quickly
- 4 that it's all about appearances; and we, therefore, got
- 5 very involved with how the brake pads, the rotors, the
- 6 brake lines, everything was packaged.
- 7 Q. Okay. So you would have been the person asking
- .8 Galfer Spain to put it in packaging that included the
- 9 trademark and had colors and looked more presentable?
- 10 A. Indeed, yeah.
- 11 Q. Okay.
- MR. DALY: Okay. Let me have marked as
- 13 Exhibit 6 what appears to be another brake rotor package
- 14 that has the number G00124 on it.
- 15 (The brake rotor packaging referred to above was
- 16 marked by the Reporter as Exhibit 6 for identification
- 17 and is attached hereto.)
- 18 BY MR. DALY:
- Q. Okay. Mr. Milesi, can you tell me what
- 20 Exhibit 6 is?
- 21 A. It's another packaging of the Galfer Wave
- 22 rotors. And this one, it's for ATV, or rear rotor
- 23 applications, not for bicycles.
- Q. Okay. And do you -- when would that -- that
- 25 packaging have been used? In what time frame?

- 1 A. Well, this is fairly newer, I know, because of
- 2 the different models that we're showing. But probably
- 3 within the past two years, this is when it started to
- 4 trickle down.
- 5 Q. Okay. And, again, this is the packaging as you
- 6 would have received it from Galfer Spain?
- 7 A. Correct.
- Q. Okay. And, again, because this had a particular
- 9 rotor in it, it has the "Wave" name on it?
- 10 A. Yes.
- 11 Q. And you would have been the one that would have
- 12 been asking Galfer Spain to put "Wave" on that packaging?
- 13 A. Yes. I mean ... yeah.
- 14 MR. DALY: Okay. Let me now have marked as
- 15 Exhibit 7, a document which appears to be a copy of a
- 16 page from a Dealernews magazine.
- 17 (The document referred to above was marked
- 18 by the Reporter as Exhibit 7 for identification and
- is attached hereto.)
- 20 BY MR. DALY:
- Q. Okay. Mr. Milesi, if you could take a look at
- 22 Exhibit 7 and describe for me what that is.
- A. Well, it's a press release that we sent to
- 24 Dealernews magazine, and it made it to print in their
- 25 July issue. July of 1999.

- 1 Q. Okay. And how much before July '99 would you
- 2 have had to send them this press release to get it in
- 3 that issue?
- A. Well, it's about -- it's usually about -- the
- 5 standard is about three months. A magazine that says
- 6 July '99, it probably was in our hands by mid, end of
- 7 June '99. In our hands physically.
- 8 And the picture and the written text for the
- 9 Wave rotors in this case would have been sent to the
- 10 magazine three -- at least three months prior to the date
- 11 in which it appears.
- 12 Q. Okay. So that would have been, then, in
- 13 March --
- 14 A. Yeah.
- 15 Q. -- of '99?
- 16 A. (Nods head.)
- March, April.
- Q. March, April?
- 19 A. It's probably right after -- once again, right
- 20 after the Indianapolis show, you know.
- Q. Okay. And who is the Dealernews magazine? Who
- 22 is that distributed to?
- A. Dealernews magazine, it is a magazine that is
- 24 distributed only to the dealers and the people involved
- 25 inside the motorcycle industry. So it goes to all the

- 1 motorcycle shops, all the distributorships, anyone who
- 2 has anything to do with the motorcycle industry receives
- 3 this book. And it's free, so they all get it.
- 4 Q. Okay. So would this have been distributed to
- 5 typical customers for your rotors?
- A. Yeah, yeah. A hundred percent.
- 7 Q. Okay. And -- let me see that.
- And the text for the press release that appears
- 9 in here, that was prepared by someone at Galfer USA?
- 10 A. Well, most of the time the texts are always
- 11 prepared by myself and -- in that particular time, I'm
- 12 sure that I prepared it and I told them exactly what was
- 13 the ins and outs of this new wave idea, wave technology.
- 14 Q. Now, would people actually have purchased
- 15 products through, you know, the promotion in this
- 16 magazine?
- 17 A. Well, one would hope so, yeah. I mean, that's
- 18 the idea.
- 19 Q. Okay. So people who saw this would -- could
- 20 potentially call up Galfer USA and go ahead and order
- 21 this product?
- 22 A. Yes.
- Q. And I notice there's a domain name that's
- 24 indicated in this press release. And would that domain
- 25 name have taken you to the website that we talked about

- 1 in Exhibit 2?
- 2 A. Yeah. It's www.silcom.com/~galfer. So the same
- 3 one that we were talking about in Exhibit Number 2, yeah.
- 4 MR. DALY: I'm going to have marked as Exhibit 8
- 5 a -- a document that appears to be a fax message from
- 6 Braking Italy. And it's been -- we've marked it with the
- 7 number G00105.
- 8 (The document referred to above was marked
- 9 by the Reporter as Exhibit 8 for identification and
- 10 is attached hereto.)
- 11 BY MR. DALY:
- 12 Q. Could you describe for us what Exhibit 8 is.
- A. It's a fax sent from Bruno Greppi, the
- 14 president/owner of Braking Italy, to my father, Giorgio
- 15 Milesi -- again, G I O R G I O -- to here in Galfer USA.
- Q. And did you see a copy of the original fax
- 17 shortly after it was received by Galfer USA?
- 18 A. Yes, I -- immediately I was shown this.
- 19 Q. Okay. And what's the date on that?
- 20 A. July 21st, 1999.
- 21 Q. Okay. And you would have received it on or
- 22 about that date?
- A. I'm sure that same date, yeah.
- Q. Okay. And I notice -- is it in Italian?
- 25 A. Correct.

- 1 O. You're able to read Italian?
- 2 A. Yes.
- 3 Q. Okay. So you would have no trouble
- 4 understanding what that fax says even though it's written
- 5 in Italian?
- A. No, no trouble. No.
- 7 MR. DALY: Okay. Let me have marked, then, as
- 8 Exhibit 9 a -- a document that is also a fax message.
- 9 This is -- let's see. This is not a document
- 10 that we've marked, but it bears the date July 21, 1999.
- 11 And it says it's from an Export Department Braking USA to
- 12 a Kevin -- Kevin Veltfort/Carter. And it's a two-page
- 13 document.
- 14 (The document referred to above was marked
- 15 by the Reporter as Exhibit 9 for identification and
- 16 is attached hereto.)
- 17 BY MR. DALY:
- Q. Now, Exhibit 9, I'm going to represent to you
- 19 is a document that was produced to us in this case by
- 20 Braking Italy. I guess -- Exhibit 9 is not a document
- 21 you've previously seen, is it?
- 22 A. No, but --
- Q. Well, I think we showed it to you a couple days
- 24 ago, but prior to that --
- A. No, I have never received this translation. No,

- I mean, once they send it to us in Italian, there's no
- 2 need for a translation for us, you know.
- 3 Q. Right.
- 4 Now, you can tell by looking at it that it
- 5 purports to be a translation of the fax that's been
- 6 marked as Exhibit 8; is that correct?
- 7 A. Yes, correct. Yeah, it's a translation.
- Q. And reading through it, are you able to evaluate
- 9 whether or not it's a -- an accurate and correct
- 10 translation of Exhibit 8?
- 11 A. Yeah.
- I mean, you know, given the proper time I could
- 13 tell you exactly if it's a hundred percent translation,
- 14 but it looks -- it looks like -- basically they're
- 15 translating to Kevin and Chris what Umberto wrote to
- 16 Giorgio -- excuse me, what Bruno wrote to Giorgio.
- Q. And do you know who Kevin and Chris are?
- 18 A. They were -- Chris Carter was the owner of the
- 19 new Braking USA; and Kevin, I believe was either the
- 20 general manager or their -- their attorney. I ... you
- 21 know, there was -- you know, he was a part of the new
- 22 Braking USA.
- Q. Okay. So Exhibit 9 is not something you've
- 24 seen, but it appears to be a fax from Braking Italy to
- 25 Braking USA?

- 1 A. Uh-huh, correct.
- Q. And there's a translation of the fax that we've
- 3 marked as Exhibit 8?
- 4 A. Correct.
- 5 Q. Okay. And how would you characterize the
- 6 message, I guess, that was being sent by Bruno Greppi in
- 7 the fax that he sent to you with the -- which we've
- 8 marked as Exhibit 8?
- 9 A. Well, Bruno seemed to be very upset with -- in
- 10 this case, with my father, but obviously directly with
- 11 me, because of the Exhibit 7 press release that we spoke
- 12 about about ten minutes ago.
- Because he simply mentioned in here that he felt
- 14 very disappointed that we were the first ones or that we
- 15 had had to put the press release out. And he was just
- 16 very upset about that.
- Q. Do you -- do you read that as essentially
- 18 containing a concession that Galfer USA was the first to
- 19 use "Wave" in the United States?
- A. Yes, indeed.
- I mean, I don't even need to understand that, he
- 22 says it himself in here, you know.
- Q. What does he say?
- A. He says, "You wanted to be the first one"
- 25 and ... let me -- let me see exactly.

- 1 (Examining document.)
- 2 It says:
- 3 "You wanted to be the first
- 4 one. Why didn't you say that these
- 5 disks were available for Polaris or
- 6 snow mobile" -- which is an application.
- 7 You know, I mean, he simply says that why did we
- 8 have to -- he was basically telling my father that we
- 9 were rushing around too much and that we wanted to be the
- 10 first ones.
- 11 Q. So he was complaining about the fact that you
- 12 were the first to market the Wave rotors?
- 13 A. Correct.
- 14 Q. In here he actually refers to the motorcycle
- 15 Dealernews of July; is that correct?
- 16 A. That's correct. Yeah, it's Exhibit 7, yeah.
- 17 O. So it's in direct response to him seeing
- 18 Exhibit 7?
- 19 A. He saw the press release and got very, very
- 20 upset.
- 21 Q. Okay. Was Braking Italy in any way controlling
- 22 Galfer USA's sale of product in the United States?
- A. None. No, not at all.
- 24 Q. Did they --
- A. That's how we were able to do a press release

- 1 without having to ask for permission.
- Q. And did they have any control whatsoever over
- 3 what trademarks, if any, that you used with your
- 4 products?
- 5 A. No, none whatsoever.
- Q. Did they have anything to do with your decision
- 7 to use "Wave" in connection with rotors?
- 8 A. No, not at all.
- 9 Q. Do they -- have they in any way insisted that
- 10 you take a license or -- I guess at this time, did they
- 11 give you any kind of a license that -- to allow you to
- 12 use "Wave"?
- 13 A. No.
- 14 Q. Did you feel like you needed to get a license
- 15 from them?
- 16 A. Not at all.
- 17 Q. Now, in the product that you were receiving at
- 18 that time from Galfer in Spain, when that product -- when
- 19 you sold that product in the United States, who was it
- 20 that provided support for the product in the
- 21 United States?
- A. Well, we did.
- I mean, that's why we had a U.S. office. Why we
- 24 would do it when someone had any -- hopefully no one had
- any problems, but if anybody had any issues whatsoever,

- 1 we were the first ones to take care of the problem,
- 2 whether it was by replacing the unit, by receiving the
- 3 existing unit that seemed to appear to have an issue and
- 4 check it out, make sure it was properly manufactured,
- 5 that there was good flatness, good thickness, that
- 6 everything was the way it needed to be.
- 7 Q. Okay. And so what kind of support did you
- 8 provide to your customers for the Wave rotors?
- 9 A. A hundred percent support. Warranty, technical
- 10 support, installation support, all sorts -- all the
- 11 different aspects of any kind of support that you would
- 12 provide to a customer when providing them with any
- 13 product.
- Q. Okay. And would Braking Italy have been
- 15 involved in that at all?
- 16 A. On Galfer USA support? No. None.
- 17 Q. And would your customers in any way have known
- 18 that Braking Italy was involved with that product?
- 19 A. No, not at all.
- 20 Q. Okay. So your customers -- the customers for
- 21 the Wave rotors would have looked to Galfer USA for any
- 22 concerns they might have in connection with the product?
- 23 A. Yes.
- 24 We sell it to them and we provided them with all
- 25 the service. Therefore, if there were any problems, they

- 1 would come back to us.
- Q. Okay. Now, was there a time, then, when you
- 3 began having the Wave rotors manufactured in the
- 4 United States?
- 5 A. Yes, we did. There was one period where we
- 6 decided to give it a shot and make some rotors here. And
- 7 it worked out very well and we had it made over here.
- Q. And when did that begin?
- 9 A. I think it was sometime during 2000, but you
- 10 have a purchase order of that.
- 11 MR. DALY: Okay. Well, let me go ahead and have
- 12 that -- a purchase order that we've marked as G00102 --
- 13 we'll have that marked as Exhibit 10.
- 14 (The document referred to above was marked
- 15 by the Reporter as Exhibit 10 for identification and
- 16 is attached hereto.)
- 17 BY MR. DATY:
- 18 Q. All right. Mr. Milesi, if you could take a look
- 19 at Exhibit 10 and describe what that is.
- 20 A. It is a purchase order for some rotors.
- 21 Q. Okay. And this is a document that you would
- 22 have generated in the normal course of Galfer USA's
- 23 business?
- 24 A. Correct.
- 25 Q. And this is a copy of a document that came out

- 1 of your records?
- A. Yes, from -- from our purchasing records, yeah.
- 3 Q. Okay. And what -- it reflects, what? That --
- 4 A. Well, we started to -- towards the end of 2000,
- 5 we started looking into making some of the rotors here in
- 6 the United States because some of these units are fairly
- 7 heavy.
- 8 So then we started sending drawings and
- 9 technical specifications to different facilities that
- 10 told us that they could make them. By April 23rd, this
- 11 company, this vendor, 7 Dog, we sent them a purchase
- 12 order for six units so we could check their -- their
- 13 quality and their processes.
- 14 Q. So this basically reflects that as of that time,
- 15 you began having the rotors manufactured in the
- 16 United States?
- 17 A. Yes.
- 18 Q. Have you had all of them manufactured in the
- 19 United States, or do you still get some from Galfer
- 20 Spain?
- 21 A. No. We still -- the grand majority comes from
- 22 Galfer Spain.
- But, again, going back to the difference between
- 24 the European and the U.S. market, some of the needs that
- 25 the U.S. market presents are not the same as the European

- 1 market. Therefore, some units, some rotors, I think
- 2 up-to-date we have manufactured 20 or 30 different parts
- 3 numbers have -- you know, we've made them here in the
- 4 states.
- 5 Q. And whether the products are made by Galfer --
- 6 or sent to you by Galfer Spain or you have them
- 7 manufactured here in the United States, you refer to
- 8 those as "Wave rotors"?
- 9 A. Yes. As long as it's the Wave rotor, yeah, the
- 10 wave technology behind it, yes.
- 11 Q. Okay. And what is the range of products that
- 12 you've designated with the term "Wave"?
- 13 A. Well, at this point we don't make anything but
- 14 Wave rotors; that the -- let's say the conventional
- 15 round-shaped rotor has been faded out because the market,
- 16 it's asking only for Wave rotors. So instead of devoting
- 17 any production or material time to the old-fashioned
- 18 rotors, everything that we have right now, it's Wave.
- 19 Q. Okay. And what are those rotors used for?
- A. Motorcycles, go-carts, ATVs, which is
- 21 all-terrain vehicles, bicycles. We're doing some
- 22 automotive units as well. I mean, you know.
- Q. Okay. And they're all brake rotors?
- A. They're all brake, yeah, rotors.
- 25 Q. Okay.

- 1 (Discussion held off the record.)
- MR. DALY: All right. Let's have marked as
- 3 Exhibit 11, a two-page document that on the first page
- 4 appears to be an advertisement in SnowTech, the December
- 5 1999 issue of SnowTech magazine. And we've marked the
- 6 two pages G00152 and G00153.
- 7 (The document referred to above was marked
- 8 by the Reporter as Exhibit 11 for identification and
- 9 is attached hereto.)
- 10 BY MR. DALY:
- 11 Q. Okay. If you take a look at Exhibit 11, could
- 12 you describe what that is for us.
- 13 A. It's an advertising from one of our customers
- 14 where they are showing the Galfer Wave rotor. And we
- 15 allow them to say that it was patented and it was the new
- 16 Wave rotor.
- 17 In Exhibit 4, we showed invoices from Starting
- 18 Line Products, and now in this Exhibit 11 it's their
- 19 advertising of our Wave rotors in one of their magazines.
- 20 One of the magazines where they do their own advertising.
- Q. Okay. So this is an advertisement that was
- 22 placed by one of your customers --
- 23 A. Correct.
- Q. -- reflecting their offer for sale at a retail
- 25 level of your Wave rotor?

- 1 A. Yes.
- Q. Okay. And would that have come out in the
- 3 December 1999 time frame?
- 4 A. Yes.
- 5 Well, they had these rotors before December,
- 6 obviously, but, yeah, they place their ad and their ad
- 7 showed up in the market in December of 1999.
- Q. Okay. And is this a copy that you kept in your
- 9 records of that advertisement?
- 10 A. We asked them -- we ask in general all our
- 11 distributors that if they're going to be advertising any
- 12 of the Galfer products that they just let us see it as a
- 13 courtesy. So, yes, this is something that we have on our
- 14 records.
- 15 Q. Okay. So this is a copy that you received from
- 16 them?
- 17 A. Yes.
- MR. DALY: Okay. Let's have marked as
- 19 Exhibit 12, a -- I guess a four-page flyer that we've
- 20 marked with numbers G00118 through G00121.
- 21 (The document referred to above was marked
- 22 by the Reporter as Exhibit 12 for identification and
- 23 is attached hereto.)
- 24 BY MR. DALY:
- Q. Okay. What is Exhibit 12?

- A. Exhibit 12, it's -- when we were talking on how
- 2 do we promote or forward information to our prospective
- 3 customers or existing customers about new products, this
- 4 is exactly how we do it.
- 5 We will send -- we will have Galfer Spain build
- one of these things for us, they're all printed in Spain.
- 7 We do all the translations for them. So they'll have
- 8 it -- the text will be all in Spanish and then they will
- 9 forward all the information to me and I'll translate in
- 10 some -- a little bit more of a correct form of English,
- 11 and then we'll have it printed in Spain and sent over
- 12 here. And then we'll send these to our customers.
- And in this case, this one, it's one of the
- 14 early ones because it has the Wave rotors and, you know,
- it just explains the Wave rotor technology.
- Q. Okay. And what time frame would you have
- 17 distributed this brochure?
- A. I think this is probably '99, 2000, around that
- 19 time.
- 20 And I'm saying because some of the products, the
- 21 way the packaging is done, like, for example, the brake
- 22 fluid, it's no longer packaged like that. That was the
- 23 first way -- the original way on how we packaged brake
- 24 fluid. So, you know, I would say '99 to 2000.
- Q. Okay. And what would you have done with these

- 1 brochures?
- 2 A. We would have inserted these with -- along with
- 3 a letter, or we would have just given you these when you
- 4 came to our booth at our trade show. And if you decided
- 5 that it was something that you were interested in, we
- 6 would have given you this.
- 7 Q. Okay. So would you have had something like this
- 8 to provide to people at the February 1999 trade show?
- 9 A. Yes, I'm sure I would have. Yeah.
- 10 MR. DALY: Okay. Let's have marked as
- 11 Exhibit 13 a -- a document that looks like a Galfer
- 12 catalog. It has been marked with the numbers G00343
- 13 through G00408.
- 14 (The catalog referred to above was marked by the
- 15 Reporter as Exhibit 13 for identification and is attached
- 16 hereto.)
- 17 BY MR. DALY:
- Q. And if you could take a look at Exhibit 13 and
- 19 tell us what that is.
- 20 A. It's an application catalog for our brake pads,
- 21 Wave rotors, brake lines -- no, not brake lines, just a
- 22 application catalog for Wave rotors and brake pads.
- Q. And how was that prepared?
- A. Well, applications are forwarded from us to
- 25 Galfer Spain. And also Galfer Spain does their own

- 1 finding of new application, new part numbers.
- 2 And then, Galfer Spain, once again, has it all
- 3 on one folder, usually an Excel file that they'll forward
- 4 back down to us. And then I will clean and remove all
- 5 the models that are not U.S. applications, that -- and
- 6 then they will go ahead and make their own catalog.
- 7 Q. And then they send that to you?
- 8 A. Then they will send this catalog to us, yes. To
- 9 which I will then send them to our customers, to our
- 10 distributors, our dealers.
- 11 O. And in what time frame would this catalog have
- 12 been in use?
- A. Well, this probably between 2002 and 2001. It's
- 14 a 2001 catalog and most of the time we try to enter the
- 15 2001 or 2005 year and have already the catalog in our
- 16 hands at that point.
- Q. So when would you have first begin -- when would
- 18 you have first began sending this out?
- 19 A. I would say January or February of 2001, it
- 20 would have been, when we would have started sending this
- 21 out.
- Q. Okay. And if we take a look at the pages G00399
- and G00400, can you describe what's on those pages?
- A. Well, on G00399, we have one of our super bike
- 25 riders, whom it explain the Wave rotors in his machine.

- 1 And on G00400, we have the Wave rotor itself, a big
- 2 picture of a Wave rotor with the European patent and the
- 3 big "Wave" name on it.
- 4 Q. And would you have been the -- behind asking
- 5 Galfer Spain to include this kind of promotional ad in
- 6 the catalog?
- 7 A. Not necessarily with this one, but let's just
- 8 say if we would have one day send us the Excel file, if
- 9 we see that there is no indication that they're going to
- 10 be adding something like this to it, then we would jump
- in immediately and say, "This needs to be like so."
- But, you know, only if we see that they're not
- 13 going to do it, you know.
- Q. Well, do you recall that this was something that
- 15 you prompted them to do?
- 16 A. No, I don't recall that.
- 17 Q. Okay.
- 18 MR. DALY: Okay. Let's go off the record.
- 19 (Discussion held off the record.)
- 20 MR. DALY: Okay. Let's have marked as
- 21 Exhibit 14 a four-page brochure or flyer that has the
- pages marked G00106 through G00109.
- 23 (The document referred to above was marked
- 24 by the Reporter as Exhibit 14 for identification and is
- 25 attached hereto.)

- 1 BY MR. DALY:
- Q. And can you describe for us what Exhibit 14 is.
- A. Exhibit 14, it's a flyer only about the Wave
- 4 rotors, where we give all the -- we give some of the
- 5 technical aspects of the Wave rotors, the patent number.
- 6 We give the names of who is riding with them,
- 7 applications, diameters, weight.
- Q. And how was that prepared?
- 9 A. This one was prepared by Galfer Spain directly
- 10 themselves.
- 11 Q. And is this something they would have provided
- 12 to you?
- 13 A. Not necessarily. This one is all in Spanish. I
- 14 don't believe -- maybe we would have got some here in our
- 15 hands, but maybe this is something we didn't get too many
- 16 of, you know.
- 17 Q. Okay. So this would have been something that
- 18 was primarily distributed in Europe?
- 19 A. Probably, yeah.
- 20 We would have got these simply because it has
- 21 applications and things like that, so maybe we got 2- or
- 22 300 of these. But it would have not been like the other
- 23 ones that we have which we have in English.
- Q. So would there have been a version of this that
- 25 was in English?

- 1 A. Could have, yeah. I ... I don't know. I don't
- 2 have one, but there could have been one.
- 3 Q. Okay. So was this something that you would have
- 4 distributed in the United States?
- 5 A. Not necessarily, no.
- Q. Okay.
- 7 MR. DALY: All right. Let's have marked as
- 8 Exhibit 15 a document that appears to be a Galfer 2002
- 9 catalog. And the pages have been marked G00277 through
- 10 G00342.
- 11 (The catalog referred to above was marked by the
- 12 Reporter as Exhibit 15 for identification and is attached
- 13 hereto.)
- 14 BY MR. DALY:
- 15 Q. Okay. Can you tell us what Exhibit 15 is?
- 16 A. It's a Galfer 2002 application chart. Once
- 17 again, same thing, you know, it's a catalog that has all
- 18 the different applications that we are going to be
- 19 showing during 2002 for our customers.
- Q. Okay. And how was that prepared?
- 21 A. Well, we would share with Galfer Spain our
- 22 findings and new applications, and they would prepare an
- 23 Excel sheet to which they would put their applications
- 24 that they have found. And at that time we would review
- 25 it with them, make sure that everything was correct and

- 1 the models that were listed were the ones that were
- 2 important to be listed, and forward back down to them
- 3 that, and get it going again.
- 4 Q. So this is something that you would have, then,
- 5 distributed in the United States?
- A. Yes. To all our motorcycle shops, everybody.
- 7 Q. Okay. And during what time frame would you have
- 8 sent this exhibit out?
- 9 A. Beginning of 2002 to towards the end of 2002.
- 10 Q. About how many of these would have distributed?
- 11 A. At that time, probably like between 500 to a
- 12 thousand. At least, at the very least.
- Q. How about Exhibit 13, which is the prior
- 14 catalog?
- 15 A. Same. About the same.
- Q. Okay. And in that catalog, are there Wave
- 17 rotors identified?
- 18 A. Yes, they are.
- 19 Q. Okay.
- A. On page G00283 we have the Wave.
- Q. Okay. And is the "Wave" trademark used in that
- 22 catalog?
- 23 A. Yes.
- Yeah, right here on G00203 (indicating).
- Q. Now, would customers use these catalogs to

- 1 purchase products?
- 2 A. Yes.
- 3 They would -- first they would use them as a
- 4 tool to find their application. And then, you know, they
- 5 would just -- once they knew their application, they
- 6 could go ahead and buy them. You know, learn a little
- 7 bit about what was a Wave rotor or what brake pad would
- 8 work best for their system and move on.
- 9 Q. Okay. And then they would use this to call you
- 10 up and order the part?
- 11 A. Yes, yeah. It has our phone number on the back,
- 12 because it is a U.S. version.
- 13 Q. Okay. So any of the literature that was
- 14 distributed in the United States would have directed
- 15 customers back to Galfer USA?
- 16 A. Yes, it would have.
- 17 Q. Okay.
- MR. DALY: Okay. Let's have marked as
- 19 Exhibit 14 --
- 20 THE WITNESS: No. Sixteen.
- 21 MR. DALY: Oh, 16.
- 22 All right. Let's have marked as Exhibit 16 a
- 23 multi-page document that has "Galfer" at the top. And in
- 24 the lower right-hand corner of the first page it says,
- 25 "Update 2003." And we've marked the pages G00133 through

- 1 G00151.
- 2 (The document referred to above was marked
- 3 by the Reporter as Exhibit 16 for identification and
- 4 is attached hereto.)
- 5 BY MR. DALY:
- Q. Okay. Can you take a look at Exhibit 16 and
- 7 tell us what that is?
- A. It's the 2003 update that we build here. It's a
- 9 catalog that it has a brake line application, steel
- 10 braided brake lines with our distributors on the front.
- 11 And then applications in general, whether they're brake
- 12 lines, brake pads, or other applications.
- So it's ... you know.
- Q. And how was Exhibit 16 prepared?
- 15 A. This one it's 100 percent prepared here in the
- 16 states. Because it -- the brake lines was something that
- 17 Galfer in Spain was not doing, or they were doing, but
- 18 very little of. And it's a -- you know, it's a very big
- 19 seller for us here in the United States.
- 20 So I believe this was something we built
- 21 ourselves for our customers only. This was only for
- 22 distribution here in the United States and Galfer Spain
- 23 had nothing to do whatsoever how it was built, how it was
- 24 made, what applications were listed, nothing. This was
- 25 all us.

- 1 Q. And how did you distribute this?
- 2 A. Well, this will be sent always by either mail or
- 3 with your order. If we had an order, we would send it
- 4 along with it making sure that you were always up-to-date
- 5 with our part numbers. Or we would give it to you at a
- 6 trade show.
- 7 Q. And who would that have been sent to?
- 8 A. All our customers, whether they were
- 9 distributors, or dealers, everybody.
- 10 Q. Okay. And during what time frame did you
- 11 distribute that?
- 12 A. This was probably done towards the end of 2002
- 13 and throughout the whole first two quarters of 2003,
- 14 because usually we update these fairly quickly, so ...
- 15 Q. Okay. And how many of those would you have sent
- 16 out?
- 17 A. I would say probably 2-, 3,000, I mean ...
- 18 Q. Okay. And does the "Wave" trademark appear in
- 19 Exhibit 16?
- A. Yes, it does, on page ... page G00148, we say
- 21 "front Wave rotor," "rear Wave rotor." Yeah.
- 22 Q. Okay.
- MR. DALY: All right. Let's have marked as
- 24 Exhibit 17 a -- a three-page document that appears to be
- 25 a printout from a website. And we've marked the pages

- 1 G00409 through G00411.
- 2 (The document referred to above was marked
- 3 by the Reporter as Exhibit 17 for identification and
- 4 is attached hereto.)
- 5 BY MR. DALY:
- 6 Q. Do you recognize Exhibit 17?
- 7 A. Yes.
- 8 It's a printout of our -- one of our web pages,
- 9 yeah.
- 10 Q. Okay. And what -- what page is this?
- 11 A. This is Galfer USA's web page. I think it's one
- 12 previous to the one that we have right now.
- 13 And we talk about all our different products.
- 14 We talk about the Wave rotors.
- 15 O. So this -- what's the domain name for this web
- 16 page?
- 17 A. This one, it's www.galferusa.com.
- 18 Q. So would this have come after the web page that
- 19 we talked about previously?
- 20 A. Yes.
- Q. Okay. And do you recall when this was
- 22 introduced?
- 23 A. Sometime through '02, and '03. I'm sure around
- 24 that time. I mean, a lot of the pictures are the same
- 25 ones that we used previously, but from time to time we

- 1 would just change the whole look of the web page.
- Q. Okay. So this was a web page you used during
- 3 2002 and 2003?
- 4 A. Correct.
- 5 Q. On. And it includes use of the Wave rotor --
- 6 A. Yes, it does, yeah.
- 7 Q. -- trademark, the "Wave" trademark?
- 8 A. Yeah.
- 9 Q. And would people actually order product from
- 10 your website?
- 11 A. Well, not necessarily from the website.
- I mean, throughout the website there would
- 13 always be -- there's always sections where we'll say,
- "If you have any questions please email us"; "If you need
- 15 pricing, please email." But there is no e-commerce being
- 16 done directly on our web page.
- 17 Q. But do you have customers who contact you as a
- 18 result of seeing your web page?
- 19 A. Yes, there is lots of them.
- 20 Q. Okay.
- MR. DALY: Okay. Let's have marked as
- 22 Exhibit 18 a four-page flyer from Galfer that we've
- 23 marked with the pages as G00110 through G00113.
- 24 ///
- 25 /// ///

- 1 (The flyer referred to above was marked by the
- 2 Reporter as Exhibit 18 for identification and is attached
- 3 hereto.)
- 4 BY MR. DALY:
- Q. Okay. Taking a look at Exhibit 18, can you tell
- 6 us what that is?
- 7 A. Exhibit 18, it's a -- once again, another Galfer
- 8 flyer. It's a progression of the Exhibit -- Exhibit 14,
- 9 or Exhibit 12. It's just yet another form of advertising
- 10 that we would send out to our customers and -- where we
- 11 explain the whole Galfer product line with our patent,
- 12 the Wave rotors, everything.
- Q. And was this prepared by Galfer Spain?
- 14 A. The layout and the pictures, yes. Everything
- 15 that was in the translation and the, sort of -- all the
- 16 technical aspects that were in English were all done by
- 17 me and then forwarded back to them.
- 18 Q. Okay. And is this a product -- or a pamphlet
- 19 you would have distributed in the United States?
- 20 A. Yes.
- Q. And during what time frame?
- 22 A. Probably between '03 -- '03 and '04. It's got
- 23 the new brake fluid so ...
- Q. Okay. And how would you have distributed that?
- A. Well, we go back to the same thing. We would

- 1 have given this to our distributors or our dealers, or we
- 2 would have -- if you would have stopped by our booth, we
- 3 would have given you this as a company layout.
- 4 Q. Okay. And who would you have distributed it to?
- 5 A. Any customer of ours. Anyone interested in the
- 6 Galfer products, whether it was a dealer, a distributor
- 7 or a retail customer.
- Q. And would these kind of flyers be sent out with
- 9 your product when you shipped your product to customers?
- 10 A. Yeah, they would have, all the time.
- 11 Q. Okay. And that's true of the earlier flyers as
- 12 well?
- 13 A. Correct, yeah.
- Q. Okay. And that includes the "Wave" trademark?
- 15 A. Yes. It says "Galfer Wave Disks" on G00112.
- 16 Q. Okay.
- 17 MR. DALY: All right. Let's have marked as --
- 18 what are we at now?
- 19 THE WITNESS: Nineteen.
- MR. DALY: -- Exhibit 19, a four-page Galfer
- 21 flyer where the pages are marked G00114 through G00117.
- 22 (The flyer referred to above was marked by the
- 23 Reporter as Exhibit 19 for identification and is attached
- 24 hereto.)
- 25 /// ///

- 1 BY MR. DALY:
- 2 Q. And can you describe for us what Exhibit 19 is?
- 3 A. Exhibit 19?
- 4 It's another flyer with all the Galfer
- 5 information on the Wave rotors, the brake pads and brake
- 6 lines. All the -- the full product line for Galfer. In
- 7 English, so we would have most likely done all the
- 8 translation and help on translating these accurately for
- 9 Galfer Spain with the Galfer USA's address.
- 10 Which it tells me that this would have only been
- 11 distributed here in the United States by us. This would
- 12 have not been distributed in Europe, most likely.
- 13 Q. Okay. And who would you have distributed that
- 14 to?
- 15 A. Retail customers, dealers, distributors. Anyone
- 16 who had an interest in the Galfer products.
- Q. Okay. And during what time frame would you have
- 18 distributed Exhibit 19?
- 19 A. I think this one actually -- chronologically, I
- 20 think this one, it's a little bit earlier than
- 21 Exhibit 18. But, yeah, I mean, a little bit earlier than
- 22 Exhibit 18.
- Q. Okay. And about how many of these flyers do you
- 24 have printed out?
- A. Every time they do these, they all send us like

- 1 3- or 4,000 of these. That's the average on these
- 2 particular flyers. And then when we run out, we run out.
- 3 I mean, we distribute them ourselves and we also
- 4 send them to our distributors so they can distribute it
- 5 themselves. So on the back instead of having the "Galfer
- 6 USA," they'll put their own name and phone number.
- 7 Because they sell the Galfer products, so they can do
- 8 that as well.
- 9 Q. Okay.
- 10 MR. DALY: All right. Let's now have marked as
- 11 Exhibit 20 a two-page document that appears to be a
- 12 printout from a web page that we've had each page marked
- 13 G00190 through 191.
- 14 (The document referred above to was marked
- 15 by the Reporter as Exhibit 20 for identification and
- 16 is attached hereto.)
- 17 BY MR. DALY:
- Q. Can you tell us what exhibit 20 is?
- 19 A. It's a printout of one of our distributor's web
- 20 pages where they indicate some of the information that we
- 21 gave them, which is technical aspects about the Wave
- 22 rotors. And they show some of the pictures that we offer
- 23 and we gave to our distributors of the Wave rotors. And
- 24 then just applications, so that a regular customer can
- 25 just go there and read about it and ...

- 1 This is e-commerce. This is actually -- you
- 2 could actually purchase this directly from them at this
- 3 point.
- 4 Q. Okay. And this is a document that came out of
- 5 your files?
- A. I believe so, yeah. I mean ...
- 7 Q. So you would be monitoring any of your
- 8 distributors who were --
- 9 A. We monitor them, more like police them from time
- 10 to time to make sure that they follow the manufacturer's
- 11 retail suggested price. So not only we want to make sure
- 12 that they are talking about the Galfer Wave and the
- 13 technology of the wave correctly, but we're also making
- 14 sure that they're selling them at the sort of suggested
- 15 pricing, you know.
- 16 Q. Okay.
- 17 MR. DALY: All right. Let's have marked as
- 18 Exhibit 21, a multi-page document that appears to be --
- 19 it looks like a collection of ads or catalog pages --
- THE WITNESS: Yeah.
- MR. DALY: -- that goes from G00185 through
- 22 G00189.
- 23 (The documents referred to above were marked
- 24 by the Reporter as Exhibit 21 for identification and
- 25 are attached hereto.)

- 1 BY MR. DALY:
- Q. Okay. Can you tell us what Exhibit 21 is?
- A. Exhibit 21 the first page G00185, it's one of
- 4 our distributors, in this case it's MSR, which stands for
- 5 Malcolm Smith Racing, where they're talking and showing
- 6 applications of the Wave rotor. It has different
- 7 pictures of our Wave rotors with, once again, some of the
- 8 technical aspects of the Wave rotors, which we gave to
- 9 them our patent number for the Wave rotors, which we also
- 10 gave to them.
- Page G00186. Same thing. One of our
- 12 distributors, in this case White Brothers, to which we
- 13 gave them the applications and the part numbers and they
- 14 talk about the Wave rotors.
- 15 Q. And these are -- again, these are documents that
- 16 came out of your files?
- 17 A. Correct.
- 18 Q. So these are examples of you monitoring what
- 19 some of your distributors are doing?
- 20 A. Yes.
- 21 Same thing for page G00187, one of our
- 22 distributors with our pictures on how we make the Wave
- 23 rotors, how we laser cut them, how they work.
- 24 G00188 one of our distributors, Cycle Brakes.
- 25 They list the Wave rotors, how they sell them and, you

- 1 know, their pricing and whatnot.
- 2 And G00189. Same thing. One of our
- 3 distributors talking about the Galfer Wave rotors.
- 4 MR. DALY: Okay. Let's go off the record for a
- 5 mind.
- 6 (Discussion held off the record.)
- 7 MR. DALY: Okay. Let's have marked as
- 8 Exhibit 22 a multi-page collection of documents. It
- 9 looks like kind of a wide variety of things. You know,
- 10 it looks like pictures of advertising pages from
- 11 magazines and -- you know, stories from magazines.
- But anyway, it's been marked G00210 through
- 13 G00233.
- I should point out that some of these pages are
- 15 duplex, so that there's writing on both sides.
- 16 (The documents referred to above were marked
- 17 by the Reporter as Exhibit 22 for identification and
- 18 are attached hereto.)
- 19 (Discussion held off the record.)
- 20 BY MR. DALY:
- Q. Okay. Can you describe for me what Exhibit 22
- 22 is?
- A. Let's see. The first page is it's G00210. This
- 24 is an advertising that we placed on a book that was being
- 25 distributed at a trade show that we did in -- I believe

- 1 it was a trade show in Las Vegas. It's the Dirt Expo.
- 2 So when we go to a trade show, we try to always
- 3 advertise the company name and products on their books,
- 4 you know, their exhibition books and listings. So this
- 5 is one of them. And we talk --
- 6 Q. And in there you talk about the Wave --
- 7 A. Yes, we talk about the Galfer Wave rotors with a
- 8 picture of the Wave rotors.
- 9 O. And what time frame was that --
- 10 A. This show was 2003, September 2003.
- 11 Q. So I notice that that's handwritten on there; is
- 12 that you that put that note on there?
- 13 A. Yeah. Yeah, that's when we went to the show.
- 14 Q. Okay.
- A. G00211, it's a catalog -- a table -- excuse me,
- 16 a table schedule, or like that, you know --
- 17 Q. Calendar?
- 18 A. Calendar, thank you.
- 19 With all the different pictures of our riders
- 20 and whatnot. And this was a -- it's just another form of
- 21 advertising that we give to our race teams, or, like, to
- 22 our customers and they'll put on their table.
- 23 O. So this was something that you would have
- 24 distributed in advance of 2004, since it is a 2004
- 25 calendar?

- 1 A. Probably, yeah.
- Q. And that also includes promotion of the Wave --
- 3 A. Yeah, it says "Galfer Wave rotor," or "Wave
- 4 Galfer."
- 5 Q. Okay.
- A. G00212, prior to the trade show in Indianapolis
- 7 there is always a book made once a year by different
- 8 magazines. In this case, Motorcycle Product News, which
- 9 is their once-a-year issue where they -- this issue, it's
- 10 kept at all the shops and the distributorships as
- 11 their -- the issue where you have all the contacts of
- 12 everybody throughout the whole industry.
- And in this case we always chose to have a
- 14 half-page ad where we talk -- in this case, in this one
- 15 in particular, we talk about the Galfer Wave rotors and
- 16 our products and a picture of our rotors. So we do that
- 17 every year. And in this case, this one, it's December of
- 18 2001.
- 19 O. Okay.
- 20 A. April 2002, there was an article by one of the
- 21 magazines that talked about brakes in general. They
- 22 usually -- they're -- they contact us or we contact them.
- 23 But in here they showed a picture of ours, which
- 24 is something we give to them, and it says "Galfer new
- 25 Wave rotor." And it says what we claim, you know,

- 1 "It claims it outperforms conventional brakes."
- This one of G00214 is just a picture of our
- 3 products with an advertising.
- Do I need to go one-by-one, or ...
- O. Well, if there's a way you can go through and
- 6 generally characterize what's shown in the exhibit.
- 7 A. In -- this one, it's an article from a magazine
- 8 that they did where they were testing a machine.
- 9 We were not involved on these tests at all. But
- 10 then when they referred -- or when they took pictures of
- 11 this braking system on this machine, they called it --
- 12 they said that this machine was using Galfer Wave rotors
- 13 and then they have a picture of our product. But we were
- 14 not involved on this, though.
- 15 Q. So that's an example of a third-party
- 16 recognizing your trademark?
- 17 A. Correct. Thank you. Yeah.
- 18 G00216, another advertising.
- 19 Same for 217, just another advertising.
- Q. What time frame were those ads placed?
- A. These would have to be '03 and '04. Between
- 22 2003 and 2004.°
- July 2003, Dealernews, in this case, contacted
- 24 us and they wanted to know a little bit about what
- 25 exactly is this big buzz about the Wave rotors. I mean,

- 1 why don't we talk a little bit about the technical
- 2 aspects of the Wave rotors.
- 3 So we did a full-page article with them where we
- 4 told them what we knew about the Wave rotors and, you
- 5 know, the title of the article was "Wave Theory" and so
- 6 we talk about the wave theory, you know. So we've been
- 7 recognized as those that know about the wave theory and
- 8 technology.
- 9 That's Exhibit G 00218.
- 10 Q. Okay.
- 11 A. 219, another ad, another advertising with Galfer
- 12 Wave rotors. That was in 2004, June.
- G00220, another article in a magazine where they
- 14 talk about the Galfer Wave rotors.
- 15 Q. Okay.
- A. Also through 2004.
- 17 G00221, another article talking about the Galfer
- 18 Wave rotors. In this case they contacted us and asked us
- 19 all sorts of things.
- I mean, there's two different sides always,
- 21 whether we call them or they call us, you know. In this
- 22 case, they called us and they wanted to know about the
- 23 product itself so they ...
- 24 G00222. This is a mountain bike magazine.
- 25 Their Internet group, you know, of where we talked about

- 1 the Wave rotor technology and what's behind the design
- 2 and ... so it's an article, once again, talking about the
- 3 technology behind the Wave rotor, you know.
- 4 Q. And it uses the "Wave" trademark?
- 5 A. It does, yeah.
- Q. Okay.
- 7 A. They called it in this case "wavy." So it --
- 8 but when we talk, we're saying "wave," and when they're
- 9 talking about it they say "wavy."
- 10 Q. Okay. Okay.
- 11 A. Then Exhibit G00224, again, articles, different
- 12 tests.
- We've gone out with some magazines like, for
- 14 example, on the article on page number G00228, where
- we've actually gone out, installed everything on a
- 16 machine and we've actually showed them how it worked and
- 17 how it was able to drop temperature and the different
- 18 claims that we make on our patent, we were able to
- 19 actually prove them. So we go out and actually test
- 20 things with the magazines themselves.
- 21 The last three pages, G00231, 232, and 233,
- 22 these are things that we give to our distributor sales
- 23 teams. When we -- one of the things that we do
- 24 throughout the year is we'll go out and train our
- 25 distributors, their sales team, we'll train them on how

- 1 to sell Galfer Wave rotors and why is there a difference
- 2 between a Wave rotor and a standard rotor. By
- 3 "standard," I mean a regular round rotor.
- And so we try to generate knowledge on their end
- 5 so they can at that point go to the dealers and do that.
- And in general when we do these, there's about
- 7 a -- between a hundred and a hundred and fifty different
- 8 reps, or account managers that they'll -- they'll be
- 9 trained at a time.
- 10 So these are just pieces of paperwork and
- 11 information that we share with them so that they can sell
- 12 the product better.
- 13 O. Okay. So that the collection of documents that
- 14 we've put together as Exhibit 22, are those documents
- 15 that you kept in your files?
- 16 A. Yeah. We keep those in our files, yeah.
- 17 Q. So this is examples you've collected of some
- 18 representative ways that the "Wave" trademark has been
- 19 used in the public?
- 20 A. Uh-huh, yes.
- 21 Q. Okay.
- 22 MR. DALY: Let's have marked as Exhibit 23 a --
- 23 it looks like an advertisement that we've identified as
- 24 G00223.
- 25 /// ///

- 1 (The document referred to above was marked
- 2 by the Reporter as Exhibit 23 for identification and
- 3 is attached hereto.)
- 4 BY MR. DALY:
- 5 O. Okay. Can you describe for us what Exhibit 23
- 6 is?
- 7 A. It's an advertising or a flyer -- it's a
- 8 photocopy of one, where we talk about the different types
- 9 of -- this is only specifically to Wave rotors. And we
- 10 talk about the different type of Wave rotors that we
- 11 have. You know, just there's floating Wave rotors,
- 12 there's standard non-floating, there are bolt-on
- 13 replacements, oversize.
- 14 So, here we're talking about the different
- 15 styles using the trademark Wave. And this would have
- 16 been distributed to all our, again, dealers,
- 17 distributors, retail customers.
- 18 And this was being used both in Spain and in
- 19 Europe because I see that they're in English and in
- 20 Spanish both.
- Q. You mean both in Europe and the U.S.?
- A. In Europe and the U.S., yes.
- 23 Q. Okay. And during what time frame would you have
- 24 distributed this?
- A. Well, I'm thinking probably any time after 2002,

- 1 2003, this is -- this is out and about already. I would
- 2 say 2002, 2003 is when we started giving this out.
- 3 Q. How many of those would you have distributed?
- A. On an average, we always make about between
- 5 1- to 2000 of them. I mean, it really depends. I don't
- 6 know how many Galfer Spain would have printed of this
- 7 since this is both languages, maybe they print more.
- 8 But in average we receive about 1- to 2000.
- 9 That's the average that we will receive here in the
- 10 states.
- 11 Q. And you would have distributed all of those?
- 12 A. Yeah. We always run out of these very quickly.
- 13 Yeah, unfortunately.
- 14 Q. Okay.
- MR. DALY: All right. Let's have marked as
- 16 Exhibit 24 a document that appears to be a Galfer
- 17 catalog. And the pages have been marked G00246 through
- 18 G00254.
- 19 (The catalog referred to above was marked by the
- 20 Reporter as Exhibit 24 for identification and is attached
- 21 hereto.)
- 22 BY MR. DALY:
- Q. Okay. And what is Exhibit 24?
- A. It's another one of our catalogs.
- This -- I can't tell you the exact year. Well,

- 1 I might be able to. It's another one of our catalogs
- 2 where we showed the Galfer Wave rotors applications.
- 3 These, again, are distributed to our dealers
- 4 throughout the course of our business year, you know,
- 5 where we'll give them this.
- And because of the dates that the catalog shows,
- 7 having the oldest as being '98, I am guessing this was
- 8 probably given through the beginning of -- oh, it says
- 9 '99. Yeah, the beginning of '99. Throughout the whole
- 10 '98 and '99 year.
- 11 Q. Okay. So this would have been the first catalog
- 12 that you distributed that included the Wave rotors?
- 13 A. Yeah, yeah.
- 14 This clearly -- at this point what we were doing
- 15 is we were selling -- the first Wave rotors we ever made
- 16 were the ones that they were for trials motorcycles.
- 17 So one of the things that we did, we included a
- 18 kit where we would offer a caliper, the Wave disk and the
- 19 brake pads and the brake line. And in this catalog we're
- 20 listing this, so ...
- Yeah '98, '99. I mean, somewhere around there.
- 22 2000, maybe.
- Q. Okay. So you noted that it had a copyright date
- 24 I guess of 1999, so you would have started distributing
- 25 that in 1999?

- 1 A. Yes.
- 2 What I noted is that it has -- I -- because we
- 3 don't have the outside or the actual physical sample
- 4 here -- I'm sure I have it at the office, but, I mean,
- 5 the newest application in this is 1999, meaning there's
- 6 no application shown in this catalog for 2000 and 2001,
- 7 which it tells me this has to be a 1999 catalog.
- Q. Okay.
- 9 A. Yeah.
- 10 Q. So when would you start distributing catalogs
- 11 for the year 1999?
- 12 A. The beginning of the year of '99.
- 13 Q. Okay.
- 14 A. I mean, if the catalog was for whatever reason
- 15 delayed, it could be -- but, I mean, it could be towards,
- 16 you know, the beginning of the second quarter of the
- 17 year, but --
- 18 Q. Do you recall when you would have begun
- 19 distributing this in 1999?
- A. No, I couldn't, no. No.
- 21 Sometimes what Galfer has done, too, if a
- 22 catalog was delayed for whatever reason, they would just
- 23 call it -- for example, we were using -- up to date 2004
- 24 catalog was still being used a little bit right now. So
- 25 sometimes we will push one a little bit forward and then

- 1 the other one a little bit later.
- 2 So if this was made in '99, it could have been
- 3 used between '99 and 2000.
- Q. Okay. But this would have been used during --
- 5 at some time during 1999?
- A. Yes, yes.
- 7 Q. Okay. And who would this have been sent to?
- 8 A. All our dealers, all our distributors. Anyone
- 9 who wanted to purchase Galfer products and was in need of
- 10 finding out part numbers and applications.
- 11 Q. And how was this prepared?
- 12 A. Galfer Spain would, like always, issue part
- 13 numbers and they would forward them back out to us. And
- 14 we would see if we had anything that was different from
- 15 what they had. And if everything came out clear and
- 16 there were any changes, we would do them, and then they
- 17 would go ahead and do print. Galfer Spain would print
- 18 them and send them to us.
- Now, catalogs, a general rule of thumb, we would
- 20 get between 2500 to 5,000 every year because this is
- 21 something that people definitely need to have on their
- 22 hands every year. I mean, it's not like a flyer, this is
- 23 a selling tool.
- Q. So people would actually use this to order the
- 25 products?

- 1 A. Yeah, to order the products.
- 2 And if you see on page G00247, we show the
- 3 different shapes and designs of the Wave. Since there is
- 4 no pricing or anything, a lot of motorcycle shops, they
- 5 will actually use this to show to their customers as
- 6 they're standing in front of them, so they can tell them,
- 7 "Look, this is how your rotor will look. This is what
- 8 Galfer lists for your application."
- 9 Q. Okay. And once they had an order they'd call
- 10 you to order the product?
- 11 A. Correct.
- 12 Q. Okay. Now, we've talked earlier about the fact
- 13 that you displayed the Wave rotors beginning at a trade
- 14 show in February of 1999. Have you -- or has Galfer
- 15 appeared at subsequent trade shows?
- 16 A. Yeah.
- 17 We have an average of about, I would say, 40 to
- 18 50 events that we do on a yearly basis, whether they're
- 19 the magnitude of a big trade show such as the
- 20 Indianapolis one, or whether they are small local road
- 21 racing, or whichever events that we are either invited or
- 22 we are going there to show and promote our product line.
- 23 So, yeah, we do that on a yearly basis and it's
- 24 not just one trade show only.
- 25 Q. So beginning with February of 1999, have you

- 1 consistently promoted the Wave rotors at all of those
- 2 shows since then?
- 3 A. Yes, we have, yeah.
- 4 Every time that we go to any of these events, we
- 5 take everything, the whole product line, everything
- 6 that's available. You know, I mean, it's our only means
- 7 of promoting and marketing the brand.
- Q. Okay. So -- and you definitely focus on the
- 9 "Wave" trademark as part of that?
- 10 A. Yes.
- Q. Okay. And we've also looked at a number of
- 12 different advertisements and other kind of promotional
- 13 literature. I mean, is that just a representative
- 14 sample? Are there other things that you create to
- 15 promote --
- A. Well, these are just samples that I've given to
- 17 you guys. I mean, we -- I have kept record of a lot of
- 18 our advertising and all of the things that we have done.
- 19 I don't keep very strict records of what other companies,
- 20 such as distributors of ours, they will advertise, or --
- 21 and how -- what they do to promote the products that they
- 22 buy from me.
- Q. Okay. But I guess it would be fair to say that
- 24 there's a large number of print ads that go out that
- include use of the "Wave" trademark?

- 1 A. Oh, yeah. Lots of them.
- 2 Q. Okay. And that has continued from the 1999 time
- 3 frame up through the present?
- 4 A. Yes.
- 5 MR. DALY: Okay. Let's go off the record and
- 6 see if there's ...
- 7 (Discussion held off the record.)
- 8 BY MR. DALY:
- 9 Q. Okay. So from the documents we've looked at,
- 10 you began -- Galfer USA began selling rotors under the
- 11 trademark "Wave" beginning at least as early as February
- 12 of 1999?
- 13 A. Correct.
- Q. And have you sold rotors using the "Wave"
- 15 trademark from that time forward to the present?
- 16 A. Yes, we have.
- Q. And was there any time period, you know, from
- 18 February 1999 to today, when you ever didn't sell rotors
- 19 with the "Wave" trademark?
- 20 A. Well, no.
- We had to -- in 1999, we had regular rotors and
- 22 then we had Wave, the new Wave rotors. And as time has
- 23 gone by, we have completely stopped selling regular
- 24 rotors and only sold Wave rotors.
- Q. So Wave has become your primary trademark for

1	rotors?
2	A. Yes. A hundred percent.
3	Q. Okay. And there wasn't any time frame when you
4	stopped using that; you were always selling at least some
5	rotors that had the "Wave" trademark on them?
6	A. Yeah, once once we started, it's been it's
7	been nonstop.
8	MR. DALY: Okay. I don't think we have anything
9	more.
10	
11	(Whereupon, at 12:07 p.m.,
12	the testimonial deposition of
13	ALESSANDRO MILESI was concluded.)
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1	STATE OF CALIFORNIA )
2	COUNTY OF LOS ANGELES ) ss.
3	
4	
5	I, ALESSANDRO MILESI, hereby certify
6	declare under penalty of perjury under the laws of the
7	State of California that the foregoing is true and
8	correct.
9	
10	Executed this 200 day of March.
11	, 2005, at <i>(NC/NO</i> ,
12	California.
13	Δ
14 15	
16	ALESSANDRO MILESI
17	$\nu$
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1	STATE OF CALIFORNIA )
2	) ss.
3	COUNTY OF Los Angeles )
4	I, c. jane harman, CSR No. 5266, hereby certify that the
5	witness in the foregoing deposition was by me duly sworn
6	to testify the truth, the whole truth, and nothing but
7	the truth in the within-entitled cause; that said
8	deposition was taken at the time and place therein
9	stated; that the testimony of said witness was reported
10	by me, a Certified Shorthand Reporter and disinterested
11	person, and was thereafter transcribed into typewriting,
12	and that the pertinent provisions of the applicable code
13	or rules of civil procedure relating to the notification
14	of the witness and counsel for the parties hereto of the
15	availability of the original transcript of the
16	deposition for reading, correcting, and signing have
17	been met. The adverse party was not present.
18	And I further certify that I was not disqualified
19	as specified in Rule 28 of the Federal Rules of Civil Procedure;
20	I am not a relative or employee of a party, a relative or employee
21	of an attorney or agent of a party, or interested, directly or
22	indirectly, in the interference either as counsel,
23	attorney, agent, or otherwise.
24	DATED: 24/05 C. ions Ramas
25	c. jane harman, CSR No. 5266

1	STATE OF CALIFORNIA )
2	COUNTY OF LOS ANGELES )
3	
4	I, Lynne Cross A COURT REPORTER,
5	AUTHORIZED TO GIVE OATHS, IN AND FOR THE STATE OF
6	CALIFORNIA, DO HEREBY CERTIFY:
7	THAT ON THE 2NO DAY OF March ,2005
8	BEFORE ME PERSONALLY APPEARED Alessandro Milesi
9	THE WITNESS WHOSE DEPOSITION APPEARS HEREINBEFORE;
10	THAT SAID WITNESS WAS BY ME DULY ADVISED OF
11	THE RIGHT TO MAKE SUCH CHANGES AND CORRECTIONS IN
12	THE WITHIN DEPOSITION AS MIGHT BE NECESSARY IN ORDER
13	TO RENDER THE SAME TRUE AND CORRECT;
14	THAT SAID WITNESS STATED TO ME THAT THE SAME
15	DEPOSITION HAD BEEN READ TO OR BY SAID WITNESS, AND
16	HAVING MADE SUCH CHANGES AND CORRECTIONS AS WERE
17	DESIRED THEREUPON, SUBSCRIBED AND SWORE TO THE SAID
18	DEPOSITION IN MY PRESENCE.
19	IN WITNESS WHEREOF, I HAVE HEREUNTO
20	SUBSCRIBED MY NAME THIS DATE ABOVE WRITTEN.
21	
22	
23	$\mathcal{L}$
24	COURT REPORTER
) E	JOHN MACON

CSR #4908

25

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Giocar America, Inc., doing business as Galfer, Galfer USA and Galfer Braking	) OPPOSITION NO. 91159338 )
Systems, Opposer,	NOTICE OF TESTIMONIAL DEPOSITION
v.	) )
Braking Italia S.R.I.,	) · )
Applicant.	) )

PLEASE TAKE NOTICE THAT Opposer Giocar America, Inc., doing business as Galfer, Galfer USA and Galfer Braking Systems ("Galfer USA"), by its undersigned attorneys, will take the testimonial deposition upon oral examination of Sandro Milesi of Galfer USA, before a notary public or some other officer authorized to administer oaths under law, at the office of Christie, Parker & Hale, LLP, 350 W. Colorado Boulevard, Suite 500, Pasadena, California 91105, on February 3, 2005, commencing at 10:00 a.m.

You are invited to attend.

CHRISTIE, PARKER & HALE, LLP

Date: January 24, 2005

Thomas J. Daly CHRISTIE, PARKER & HALE, LLP 350 West Colorado Boulevard, Ste. 500 Post Office Box 7068 Pasadena, California 91109-7068

(626) 795-9900

DOCKETED	22
RESPONSE DUE	2-3-05

Docket No. 110.2\*1/TJD/G480

## **CERTIFICATE OF SERVICE**

I certify that on January 24, 2005, the foregoing NOTICE OF TESTIMONIAL DEPOSITION is being served by facsimile and by depositing with the United States Postal Service by first-class mail addressed to:

Michael J. Hughes Intellectual Property Law Offices 1901 South Bascom Avenue, Suite 600 Campbell, California 95008

Kathleen S. Gates

Christie, Parker & Hale, LLP

P.O. Box 7068

Pasadena, CA 91109-7068

BLY PAS604496.1-\*-01/24/05 2:33 PM

HOME

WHAT'S NEW

ABOUT GALFER

**PRODUCTS** 

DISTRIBUTORS

**WELCOME** 

O.E.M.

**OPINIONS** 

**HOT LINKS** 

created by QUEST



Updated on 2/25/98 - lots of new stuff!



#### **Dear Friends**

For the past four years GALFER BRAKING SYSTEMS has been successfully marketing the full line or race oriented High quality products in the US. Today we are manufacturing some of our products here in the US and we plan on expanding even more.

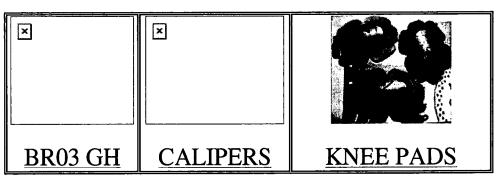
To all of those that have been with us since day one, and to all of those that have just started to discover and try our brand products, we would like to extend a big thank you for your loyalty and for your interest on us. We will strive our best to continually keep formulating the most advanced braking components in the industry, keep your eyes open, the best has yet to come!!!!

Thanks again to all of you out there...



W. Germany T.Ü.V seal of approval





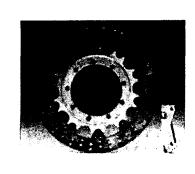
New Universal lines KITS by Galfer feature a brake line with two female ends and endless possibilities in fitting settings. From a straight to a 90 degree banjo or a three way hose fittings line,

# GALFER POWER HOSES HAVE YOU



COVERED!!!

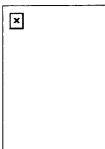
# Rotors new oversized and Harley rotors





# GALFER DISC BRAKES OVERSIZED GALFER DISC BRAKES HARLEY

We are going to update this page frequently. Please come back and visit us



If you have any comments about our products please send an e-mail to Galfer@silcom.com

[x]

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310, Irving Ave Oxnard, CA 93030

DATE	INVOICE NO.				
2/17/1999	9108				

BILL TO

BELLEVUE SUZUKI DUCATI 13800 BELL RED ROAD BELLEVUE, WA 98005 206-7477360



BELLEVUE SUSUKI DUCATI 13800 BELL RED ROAD BELLEVUE, WA 98005 206-7477360

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**Balance Due** 

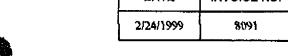
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310, Irving Ave Oxnard, CA 93030

DATE	INVOICE NO.
2/24/1999	8091

**BILL TO** 

SCOTT GASSER 2228 WILSHIRE BLVD. FORT WORTH TX 76110 (8).7)291-2525



SCOTT GASSER 2228 WILSHIRE BLVD. FORT WORTH ,TX 76110 (817)291-2525

SHIP TO

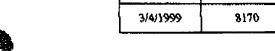
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310, Irving Ave Oxnard, CA 93030

DATE	INVOICE NO.
3/4/1999	8170

BILL TO

RYAN YOUNG SUPERSTORE 6327 Midland Industrial Drive Shelbyville Ky 40065 (800)607-8742



RYAN YOUNG SUPERSTORE 1234 WEST BRODWAY LOUSVILLE ,KY 40203

SHIP TO

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310, Irving Ave Oxnard, CA 93030

DATE	INVOICE NO.
3/15/1999	8259

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310, Irving Ave Oxnard, CA 93030

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6/24/1999	9125

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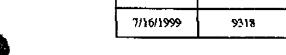
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310, Irving Ave Oxnard, CA 93030

DATE	INVOICE NO.
7/16/1999	9318

BILL TO

RYAN YOUNG SUPERSTORE 6327 Midland Industrial Drive Shelbyville Ky 40065 (800)607-8742



RYAN YOUNG SUPERSTORE 1234 WEST BRODWAY LOUISVILLE, KY 40203

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10	λ1λ	ITEM			DÉ	SCRIPTION			COLOR	RATE	AMOUNT
	5 10 20 20 2 2 6 2	FD123G1805 KT5011000 DF802001371 FD065G1805 FD210G1805 KT5022003 KT5031004 FD210G1054 FK003-CUSTOM COD FREIGHT DISCOUNT		ROTOR TI BRAKE PA BRAKE PA KITTrial Ca KIT Trial Ci BRAKE PA	alip.Rotor,Pada Fro 185 WAVE Montes DS TRIAL DS CALIPER GAI Ilip.Rotor,Pads-Res alip.Rotor,Pads Fro DS CALIPR PF1 S CUSTOM SPECL	sa,Gas-Gas Fron LFER 4 PISTON IT Montesa Int Beta SEMI-METALL	r r	Fantic	SPONSO R'99	7.91 105.70 37.53 7.56 9.17 105.70 0.00 24.00 5.00 30.00 -75.00	39,55 528,50 375,30 151,20 183,40 211,40 211,40 0,00 48,00 5,00 30,00 -75,00
	ank j	youl			Total			\$1,708.75			

TRADE SECRET/ COMMERCIALLY SENSITIVE

G00006

\$0,00

**Balance Due** 

# 57 W MacFarlane Ventura, CA 93001



DATE	INVOICE NO.
12/14/1999	11987

**BILL TO** 

STARTING LINE PRODUCTS 743 IONA ROAD IDAHO FALLS ,ID 83401 (208)529-0244



STARTING LINE PRODUCTS 743 IONA ROAD IDAHO FALLS ,ID 83401 (208)529-0244

		P.O. #	TE	RMS	DUE DATE	REP	SHIP DATE	SHIP VIA		P	\gent
			30	DAYS	1/13/2000	DT	12/14/1999		UPS		
Q	ΤΥ	ITEM			DE	SCRIPTION			COLOR	RATE	AMOUNT
	10	DF7480W1371 FREIGHT DISCOUNT 40%	6	FREIGHT&	SC WAVE START THAND. FROM SI IN FREIGHT FR	TING LINE PAIN			COLOR	38.10 168.75 -40.00%	381.00 168.75 -67.50

Thank you!

Total

\$482.25

**Balance Due** 

\$0.00

# 57 W MacFarlane Ventura, CA 93001

DATE	INVOICE NO.
11/16/2001	19364

**BILL TO** 

STARTING LINE PRODUCTS 743 IONA ROAD IDAHO FALLS ,ID 83401 (208)529-0244



STARTING LINE PRODUCTS 743 IONA ROAD IDAHO FALLS ,ID 83401 (208)529-0244

		P.O. #	TE	RMS	DUE DATE	REP	SHIP DATE	SHIP VIA Agent			gent
_			30 1	DAYS	12/16/2001	DT	11/16/2001		UPS		
C	ΣΤΥ	ITEM			DE	SCRIPTION			COLOR RATE AMOUNT		
	201 114 50 60	DF7470W1371 DF7490W1371 FD126G1054 FD182G1054 FD264G1054 FREIGHT		SNOWMOI BRAKE PA BRAKE PA BRAKE PA FREIGHT&	BILE DISC WAVE BILE WAVE DISC LDS CARBON -KE LDS C-K WILWOO LDS CARBON ME CHAND. FREIGHT	C EVLAR OD CALIPER	,			36.75 36.75 16.21 16.21 350.00	10,584.00 7,386.75 1,847.94 810.50 0.00 972.60 350.00

\_\_\_\_\_

**Balance Due** 

Total

\$0.00

\$21,951.79

# 57 W MacFarlane Ventura, CA 93001

DATE	INVOICE NO.
9/26/2000	14854

BILL TO	SHIP TO
STEVE HEMER	STEVE HE
1410 SOUTH 66TH DRIVE	1410 SOUT
PHOENIX AZ 85043	PHOENIX
623-936-1318	623-936-13

STEVE HEMER 1410 SOUTH 66TH DRIVE PHOENIX AZ 85043 623-936-1318

		P.O.#	TE	RMS	DUE DATE	REP	SHIP DA	TE S	HIP VIA		gent
			CREI	D CARD	9/26/2000		9/26/200	00	UPS		
Q	ΤΥ	TY ITEM DESCRIPTION					•	COLOR	RATE	AMOUNT	
		DF320CW1371 FD156G1532 FREIGHT		BRAKE PARACE USE ONLY BRAKE PAROTORS.	BRAKE DISC WAVE 320 BRAKE PADS KEVLAR RACE USE ONLY USE ONLY GALFER COMPOUNDS, NO WARRANTY IF OTHER BRAKE PADS ARE USED IN COMBINATION WITH THESE ROTORS. FREIGHT&HAND.					250.00 12.00	500.00 0.00
Ti	nank	you!				7		Total	- <b>1</b>		\$512.00
								Bala	nce D	ue	\$0.00

# 57 W MacFarlane Ventura, CA 93001

DATE	INVOICE NO.
2/13/2002	20402

**BILL TO** 

RICCI MOTOSPORT 22626 87TH AVE S.E #3 WOODINVILLE WA 98072 425-424-3888 SHIP TO

RICCI MOTORSPORTS 22626 87TH AVE S.E. #3 WOODINVILLE WA 98072 425-424-3888

QTY	987.00 126.00 12.00
6 DF320CW1371 BRAKE DISC WAVE 320 164.50 2 DF3390W1371 DISC BRAKE SUXUKI GSXR600 2000 REAR WAVE 63.00	987.00 126.00
2 DF3390W1371 DISC BRAKE SUXUKI GSXR600 2000 REAR WAVE 63.00	126.00

**Balance Due** 

**Total** 

\$0.00

\$1,125.00

# 57 W MacFarlane Ventura, CA 93001

DATE	INVOICE NO.
4/3/2002	21245

**BILL TO** 

K&K ATV SHAWN KIRBY 641 DANIEL SHAYS HWY BELCHERTON MA 01007 413-323-7044



K&K ATV SHAWN KIRBY 641 DANIEL SHAYS HWY BELCHERTON MA 01007 413-323-7044

		P.O.#	TE	RMS	DUE DATE	REP	SHIP DATE	SHIP VIA Agent			gent
			C	COD	4/13/2002	DT		U	JPS .		
C	TY	ITEM			DE	SCRIPTION			COLOR	RATE	AMOUNT
	10 20 20	FK003D275-3 FK003D145-3 FK003D146-3 FK003D261-3 FK003-CUST. C		BANSHEE TRX 250 F EX 400 HO FK003-CU BANJO RE 1 -9B 2 8B	8B WASHERS					55.00 55.00 55.00 55.00 55.00	550.00 550.00 1,100.00 1,100.00 1,100.00
	40 6 6	FK003D009B FK003D008B DF476001371 DF013001371 DF0130W1371 FREIGHT COD		1 -9B						62.00 62.00 69.00 45.00 6.00	0.00 0.00 372.00 372.00 690.00 45.00 6.00

Total

\$5,885.00

**Balance Due** 

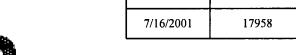
\$0.00

# 57 W MacFarlane Ventura, CA 93001

DATE	INVOICE NO.
7/16/2001	17958

**BILL TO** 

CANNONDALE ATT Accts Payable BEDFORD COUNTY BUS.PARK 2 CORPORATE DRIVE BEDFORD ,PA 15522



CANNONDALE BEDFORD COUNTY BUS.PARK 2 CORPORATE DRIVE BEDFORD ,PA 15522

SHIP TO

30 DF7170W1371   DF QUAD WAVE CANNONDALE   17.95   538.5   15 DF7160W1371   DF QUAD SNOW WAVE CANNONDALE   19.98   299.7		P.O. #	P.O. # TERMS	DUE DATE	DUE DATE REP SHIP DAT		SHIP VIA		Agent	
30 DF7170W1371   DF QUAD WAVE CANNONDALE   17.95   538.5   15 DF7160W1371   DF QUAD SNOW WAVE CANNONDALE   19.98   299.7		Bill Gardner	Gardner 15 Net	7/31/2001		7/16/2001	J	JPS		
15 DF7160W1371 DF QUAD SNOW WAVE CANNONDALE 19.98 299.3	QTY	ITEM DESCRIPTION					COLOR	RATE	AMOUNT	
		DF7160W1371	7160W1371 DF QU	AD SNOW WAVE CA	IDALE ANNONDALE				19.98	538.50 299.70 0.00

**Balance Due** 

Total

\$0.00

\$838.20

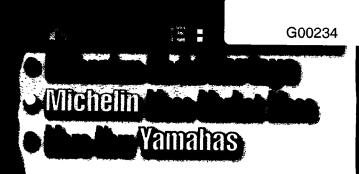
Dogomows

THE VOICE OF THE POWERSPORTS VEHICLE INDUSTRY









Yel. 35

### **New Rotor is (A) Swell**

Cocacalla's old "Catch The Wave" jingle may very well be heard in alls at Galfer USA these days. The company's latest breakthrough, a laser-cut rotor system, is called the Wave and just might catch the attention of your customers. These rotors are lighter than stock and, due to a precision cutting technique, also achieve increased friction coefficients while operating at cooler temperatures, according to the manufacturer. The Wave is designed to allow fresh air into the system as the rotor turns. The result is a lower pad temperature and what Galfer calls a "self-cleaning action."

Value Of The Product: New rotor might have your customers

doing the Wave

Suggested Initial Order: No minimum

Dealer Margin: 40% Inventory Turns: Varies

Marketing Tips: Mount on a shop bike or display in a

parts showcase

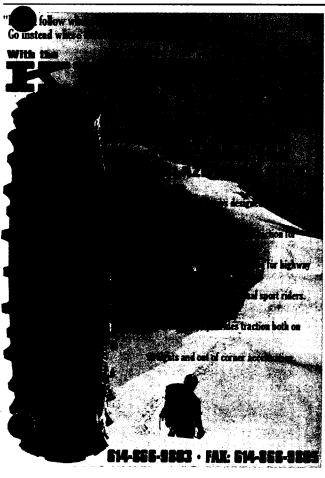
Contact: Galfer USA 5788 Dawson Ave. Goleta, CA 93117

(800) 685-6633 FAX (805) 683-6102

www.silcom.com/~galfer











CIRCLE 33 ON READER ACTION CARD

#### -- FAXMESSAGE --

DA: FROM:	BRUNO GREPPI	A: TO:	INDUSTRIAS GALFER S.A.
DATA: DATE:	JULY 21, 1999	ALLA G.A.: ATT.:	GIORGIO MILESI
PAGINE PAGES:	1	FAX:	0034/93/3091024

Per mancata ricezione Vi preghiamo di contettarci per tolefono o fax. Should this few not arrive well, please contact us either by phone or fac.

#### Caro Giorgio,

yorre) non deventi scrivere perti fax, ma dopo quello cho vodo scritto su "Motorcyclos Dealer News" del mese di luggio mi vedo costretto a fasti una tirata di orecchie.

Tengo a precisarti che in Europa e più precisamente alla flara di Monaco del 1998, a Barcellona del 1999 e alla prossima fiera di Milano in Settembre, l'innovazione tecnologica dei dischi lipo wave è stata pubblicizzata dalla Industrias Galfer e della Braking International come collaborazione sia per l'invenzione che per il brevetto. Da te mi aspettavo che facessi (o stesso, visto che eri e conoscenza di tutto ció, anche se a me non sembrava il caso di pubblicizzare dei dischi che per ora non hanno futuro come ricambio, visto che, come sei, non sono ancora stati sufficientamente lestati.

La Braking singokamente non ha mai apinto questo tipo di disco per i seguenti motivi :

- 1° per tutte le rotture che abbiamo syuto;
- 2º per non faral balla agli occhi di tutti gli americani come primi ad avere inventato un disegno nuovo;
- 3° i problemi con Ludo mi avevano indotto a non inserire prodotti muovi sul mercato USA che in egni caso non avral presentato visto anche i problemi avuti durante le prove;
- 4" probabilmente con questo hal innescato negli USA :
  - a) una nuove richiasta di dischi (wave) stinza essere pronto a consegnare;
  - b) i vari concurrenti P.M. ed E.B.C. in teata sono a conoecenza di quoto che abbiamo in mano e che fino ad ora però svevarno fatto in sordina. Non sanno rutta del brevetto perche non ne hai parteto, ed in ogni caso voglio vadare come faramo a sostenerio con un estenejone negli USA non encora registrata. Nel caso in cui uno di questi due ce lo copi, enche se volendo potremmo far valere tutti i diriti, voglio vedere il tempo ed i soldi che butteremo prima di arrivare a fermarli.

In poche parole, per ma, hai fatto una cazzata II Non eravamo pronti ad andare eul giornale come pubblicità II So avessimo messo il disco wave sui ne, cataloghi o li avessimo falfi usare da diversi piloti, allora poteva sembrare una tovata senza futuro. In questo modo noi averemmo evuto il tempo per svituppere lino in fondo questo pagentto. Porò a la non è bastato II Hai voluto essere il primo i Poi sinceramente non potevi dire di avere a disposizione questi dischi solo per le Poletis Snowmobile e per i trial ? Doyevî proprio dar da intetidere che li hei per tutti i modelli ? Questa è une gran falsità ! Per ultimo ti ricordo che Motion Pro e Chris Carter non song Ludovic.

Ciao Bruno.



BRAKING International S.r.I. - Via Giotto, 32 - 20048 Carate Brianza - Italy Phone +39.0362.993300 Fax +39.0362.993301

Mod.065 Rev.0





# POWER UNDER CONTROL

# -- FAXMESSAGE --

OGGETTO: SUBJECT:	FAX SENT TO GALFE	R USA	
PAGINE PAGES:	3	FAX:	001/650/3290856
DATA: DATE:	JULY 21, 1999	ALLA C.A.: ATT.:	KEVIN VELTFORT / CHRIS CARTER
DA: FROM:	EXPORT DEPARTMENT	A: TO:	BRAKING USA

Per mancata ricezione Vi preghiamo di contattarci per telefono o fax. Should this fax not arrive well, please contact us either by phone or fax.

Dear Kevin and Chris:

Here below you'll find the translation of the attached fax we sent to Galfer USA:

Dear Giorgio, I wished I would not have to write you certain kind of faxes, but after having seen Motorcycle Dealer News of July, I'm forced to pull your ears!

I have to specify that in Europe (exactly at the Munich Motorshow 1998, Barcelona Motorshow 1999 and the next Milan Motorshow) the technical innovation of the wave discs has been advertised by Industrias Galfer and Braking International in cooperation whether the invention as the patent. From you I expected you would do the same, considering that you knew about all this. My opinion is that I don't think it's the event to advertise discs which up to now don't have any future as spare part, because the testing we have been doing is not sufficient yet. Braking itself didn't ever push this kind of disc, because:

- 1st) of all the breaks we had
- 2<sup>nd</sup>) we did not want to boast about it in front of all Americans as the first ones to have invented a new disc without mentioning Galfer as partner of the patent.
- 3<sup>rd</sup>) of the problems with Ludo, they lead me to add new products on the American market, which in any case would not have been introduced due to its various problems during the testing.
- 4th) probably with this action you triggered the following in the USA:
  - a- a new request for wave discs without having these in prompt delivery
  - b- the various concurrents P.M. and EBC in top now know about it; (up to now we did everything mute) of what we have in hand; they do not know anything about the patent, because you did not talk with them about it and in any case I'd like to see how we are going to support it until we don't have the registered extension for the United states yet. Should one of them copy this disc, although we would assert our rights, I would like to know how many time and money we will have to throw away before stopping them.





# POWER UNDER CONTROL

## -- FAXMESSAGE --

In few words I think you really did a stupid thing!! We weren't ready to advertise in a magazine!! If we would have put these discs on our catalogues and would have let some riders of teams use them then it would have appeared a trick without any future. That way we would have had enough time to develop this project correctly. But this did not do for you!!! You wanted to be the first one!!

Then sincerely, you could not say you only have these discs available for the Polaris Snowmobile. What about Trial? And did you really need to let appear you have these discs for all models? This is a real falseness!

Last but not least,	remember that N	Motion Pro and	Chris Cartei	r aren't Ludovic!

Regards,

Bruno

If there are some sentences of my translation which are not understandable, then please contact me so I'll explain them with my own words by phone.

Thanks for your attention.

Best regards,

Anita Peters
Export Department





#### GIOCAR AMERICA INC.GALFER-USA

**Purchase Order** 

57 W MacFarlane Ventura, CA 93001

DATE	P.O. NO.
4/23/2001	1312

**VENDOR** 

7 DOG,LLC 8354 CATAWABA COVE RD. BELMOND, NC 28012 704-583-3109 GIOCAR AMERICA INC.GALFER-USA 57/67 W.McFARLANE VENTURA ,CA 93001 FAX (805)653-5016 PHO(805)653-5012

E-MAIL: galfer@silcom.com

		TERMS	EXPEC	red	S	HIP VIA		FOB
		30 DAYS	5/21/20	001				
ITEM	DESCRIPTI	ON	QTY	דואט	PR	Expect	ed	AMOUNT
DF320CW1371	BRAKE DISC WAVE 320		6	1	05.00			630.00
	to- Omore	XHIBIT  TO Italia  ando Miles						

Total

\$630.00

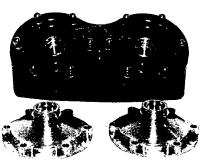
# Century

#### V-Force Delta 2 Reeds:

new design for improved horsepower and throttle response.



**SLP Power Dome Billet Heads:** 



Styled Billet Cover

"Cheater Style"

XPT Oil: Protect your investment.



**ULTRA-**LITE™ Straight Line Tracking **ST** Skis:

Trail comfort and control without darting.

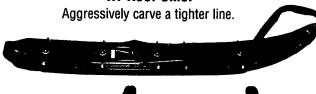


### Justin Moeller #39

oner of Improved Stock 700 at the **World Championship Hillclimb** at Jackson Hole, Wyo.



Tri-Keel Skis:



Brake Kits

Premium braking power. All new patented "Wave" Rotor



SOFT SNOW, 3" DEEP OR MORE AVERAGE HARD PACKED OR GROOMED TRAILS HARD SNOW



Call or Write for FREE Catalogia

Starting Line Products, Inc.

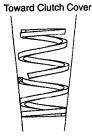
G00152

743 IONA RD. IDAHO FALLS, ID. 83401 (208) 529-0244
See Us on the Web! http://www.startinglineproducts.com

#### Service & Tuning Notes continued...

#### Correct Polaris Almond Drive Clutch Spring Installation

Take a close look at the Polaris square wire almond drive clutch spring and you will notice that the coils are tapered. Lay a straight edge along the length if in question. This spring must be installed



Toward Spider

with the tapered end towards the spider or premature wear will occur to the clutch and or spring.

# Using Belt Compounds as Tuning Aid

There are many instances where you

can use a harder or softer drive belt to raise or lower your engine operating rpm in a pinch. For example, lets say your Arctic Cat has a 0627-020 hard compound drive belt as standard issue. You've got the sled jetted and dialed, and now on a cold morning you're pulling 200 RPM over your target rpm. Drop in the softer 0627-021 drive belt, same size and dimension, and the softer compound will pull the engine rpm down.

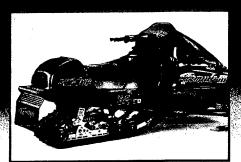
Polaris also has soft and hard compound belts to choose from, and many times you'll find aftermarket belts spin at a slightly different RPM than stock. The Gates Extreme drive belts typically will spin a bit higher rpm due to their harder compound. Typically you'll also find that the softer belts are not as able to withstand high horsepower for extended periods, so the belt life may be

less. Knowing the options you have available can help you tune your clutches at times you don't have the time or the parts to make the normal adjustments.

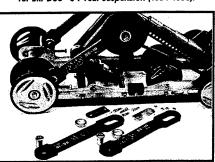
# Improving Fuel Economy on '99 RMK 600 & 700

If you experience poor fuel economy on a '99 RMK 600 or 700, you can replace the pilot jet and jet needle. On the '99 600 RMK replace the 50 pilot jet with a 48 AND replace the R1367G needle (clip at position #2) with a R1368J needle (clip at position #3). For the '99 700 RMK, change the pilot jet from a 48 to a 45 and replace the R1368G needle (clip at #2) with a R1369J needle (set clip to position #3). See your Polaris dealer for part numbers and pricing.

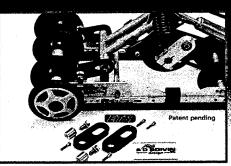
# Looking for the latest technology?



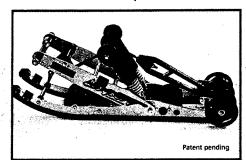
ETS C-7 upgrade kit for Ski-Doo° C-7 rear suspension (1994-1996).



ETS SC-10 Upgrade kit for Ski-Doo® SC-10 rear suspension with 121" track and ACM device.



ETS upgrade kit for Arctic Cat® rear suspension with TSL™.



Expert<sup>™</sup> suspension for all 121" tracks.

Multiple length extended rails available for long tracks.

The beginning of a new generation of suspension design

Engineered for comfort smoothness and

performance

Buy the ORIGINAL



1084, chemin St-Félix, St-Henri (Québec) Canada GOR 3E0 Tél.: (418) 882-2608 Fax: (418) 882-6277 http://www.adboivin.com

NOTE: Ski-Doo is a registered trademark of Bombardier Inc. Arctic Cat and TSL are trademarks of Arctic Cat In

# Brake Discs cont...

- Made of High carbon content stainless steel, unique for providing a high level of friction, and a good heat dissipation.
- Specifically design for high speed Racing, performing very well on the road.
- Cad CAM laser cut, first the metal sheets pass a stress relieve process, and then we laser cut them, this makes the product perfectly flat .
- Some part numbers may have one by one stamped holes for heat dissipation.
- Heat treatment, specific to each rotors mass, thickness model and use at the final stage.
- All rotors stay at the furnaces for periods of several hours, and each model has different cooling period times.
- Surface grinding finishes are done by a diamond surface finishing system, so each side of the discs are parallel to each other, perfectly flat and balanced.
- All Galfer Discs are computer-assisted machined (CAD-CAM) for perfect tolerances.
- All units are T.U.V. tested and approved with the certification number 350-417-97-FBTN.
- WAVE ROTORS ARE PATENTED US patent 638-6340



G00409

May 23, 2002

### Brake Discs

For more info about Brake discs click here.

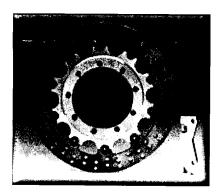
Galfer Brake Discs are characterized by their excellent quality.

All Galfer rotors are laser cut, made of a high carbon/stainless steel 420 material, pre-heat treated and double disc grind finished to assure parallel and perfect flatness.

Galfer uses only the latest technology available when manufacturing replacement rotors.

Galfer's 420 stainless steel compound is unique to the Galfer product line, specifically made to meet our technical requirements and specifications.

After years of research and development, GALFER has patented the WAVE Rotor technology. (European patent # EP 99500110.4 & US Patent # **638-6340**.



Full Floating SUPER MOTARD 320mm Rotor kits, available for:

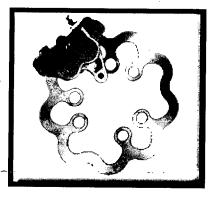
XR, DR, KLR, KTM, BMW, CR, RM, YZ, WR, KX. These units include carrior and bracket.

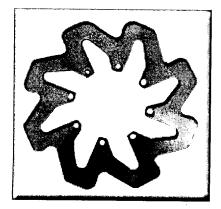
Oversize floating rotors will eliminate warping, overheating, as well as improving brake power and feel.



Used by Geoff Aaron, US National Trials Champion. These units are lighter than stock and self cleaning.

Due to the 4 piston action of these calipers riders will experience a firmer and stronger brake lever feel.





#### **SNOW MOBILE Wave Rotors**

Ready to withstand extreme heat situations these units are much lighter than a stock rotor, providing better and even brake pad wear.

These units are designed for race use. Testing shows best results when using Galfer brake pads in combination with these rotors.

G00410

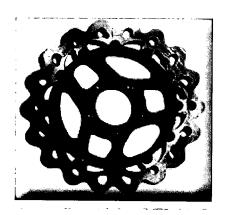
May 3 2002

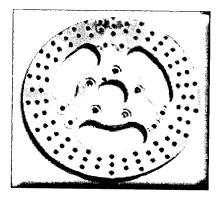
11/11/2004

#### **WAVE SPORT BIKE:**

- -Makes all front ends lighter than stock by almost 4 pounds.
- -Self cleaning and cooling action as it rotates.
- -Full floating.
- -Applications for :Ducati, Honda, Yamaha, Suzuki, Kawasaki......

VERY IMPORTANT: GALFER WAVE ROTORS ARE ONLY TO BE USED WITH GALFER BRAKE PADS, ALL OTHER BRAKE PAD COMPOUNDS VOID WARRANTY.





#### **CRUISER POLISHED ROTORS:**

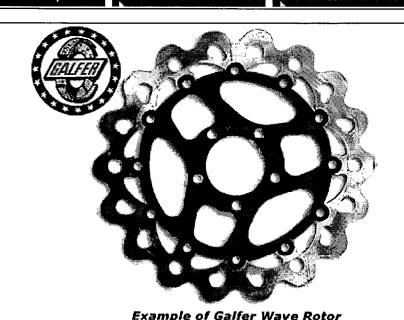
-Available for all cruiser style motorcycles, these units are polished and full floating, made of our unique 420 ss material.

#### IMPORTANT NOTE TO RACERS:

If you are involved in racing, please make sure that all brake parts are constantly checked, wear and heat extreme heat cycles will wear your brake rotors and brake pads much faster than leisure riding.

G00411





#### Description

All Galfer rotors are CAD designed, then laser cut and diamond surface finished for precision fit and perfect trueness. Rotors are sold per pair for front applications and per each for rear applications. Galfer Wave Brake Rotors for Sport Bikes offer superior performance due to: lighter weight-decrease rotating mass allows for faster acceleration and quicker change of direction and turn in. Rotors typically reduce static weight by 4 pounds, self cleaning and cooling action as it rotates, full floating design, Made in the USA.

 	 <b>~</b>	 ~	 
	 	 _	

Ducati	Wave	Rotors
--------	------	--------

t Number	Description	MSRP
012-DF660W	Galfer Wave Rotor - Ducati (Front, multi fitment, pair), 320mm	\$589.98
	Honda Wave Rotors	

Part Number	Description	MSRP
012-DF676W	Galfer Wave Rotor - Honda (Front, multi fitment, pair), 296mm	\$589.98
012-DF013W	Galfer Wave Rotor - Honda (Rear, multi fitment, each)	\$139.98
012-DF063W	Galfer Wave Rotor - Honda CBR600F4i (Front, pair), 296mm	\$589.98

#### Kawasaki Wave Rotors

Part Number	Description	MSRP
012-DF168 Galfe	fer Wave Rotor - Kawasaki (Front, multi fitment, pair), 320mm	\$589.98

#### Suzuki Wave Rotors

Part Number	Description		MSRP
012-DF320W	Galfer Wave Rotor - Suzuki (Front, multi fitment, pair), 320mm		\$589.98
012-DF339W	Galfer Wave Rotor - Suzuki (Rear, multi fitment, each)	EXHIBIT SIDUAL AMERICA VS.	\$139.98
	Yamaha Wave Rotors	for 20 Braking	
art Number	Description	Alksandro Milesi	MSRP

012-DF474W	Galfer Wave Rotor - Yamaha (Front, multi fitment, pair), 300mm	\$589.98
2-DF458W	Galfer Wave Rotor - Yamaha (Rear, multi fitment, each)	\$139.98
012-DF491	Galfer Wave Rotor - Yamaha R6 (99-02) and R1 (2002 only) (Rear, each)	\$139.98

Page last updated on 05/01/2003

^Top of Page





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### WAVE® ROTORS

Built for MSR by Galfer braking systems under us patent #6,386,340. Laser cut from high carbon 420 stainless steel for strength and corrosion resistance.

WAVE® ROTORS \$139.00-\$150.52

Precision ground for perfect flatness. Full floating applications match o.e.m.

Wave® design cools more efficiently than stock.

Wave® rotors carry less mud than stock rotors, eliminating the need for solid rotors in muddy conditions.

Direct replacement for stock rotors - no other hardware required.

	Wang (1)	
T.		
		7 —
HOND	A STATE OF THE STA	KTM WAVE ROTORS
MODEL	YEAR FRONT REAR	MODEL
CR125	95-97 19-8100 N/A	125SX

海巴西

HONDA	Sales Contraction of the Contrac	المالتها المالة	D 22%
MODEL	YEAR	FRONT	REAR
CR125	95-97	19-8100	N/A
CR125	98-04	19-8100	19-8150
CR250	95-96	19-8100	N/A
CR250	97-04	19-8100	19-8150
CRF250	2004	19-8100	19-8150
CRF450	01-04	19-8100	19-8150
CR500	95-00	19-8100	N/A

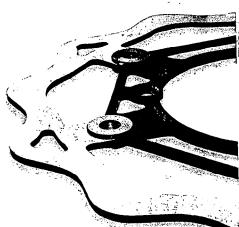
#### KAWASAKI

WAVE ROTORS		dile in a suin .	وأدام منازات
MODEL	YEAR	FRONT	REAR
KX125	89-02	19-8101	19-1851
KX125	03-04	19-8101	19-8152
KX250	89-02	19-8101	19-8151
KX250/250F	03-04	19-8101	18-8152
KLX300	96-04	19-8101	N/A
KX500	94-04	19-8101	19-8151
KLX650	93-04	19-8101	ÑΑ

KTM WAVE ROTORS			
Wave Rotors	YEAR	FRONT	REAR
125SX	96-04	19-8104	19-8156
200sx/mxc/exc	98-04	19-8104	19-8156
250sx/mxc/exc	96-04	19-8104	19-8156
300mxc/exc	98-04	19-8104	19-8156
380MXC/EXC	96-99	19-8104	19-8156
400sx/mxc/exc	99-04	19-8104	19-8156
450sx/mxc/exc	02-04	19-8104	19-8156
520sx/mxc/exc	00-02	19-8104	19-8156
525sx/mxc/exc	03-04	19-8104	19-8156

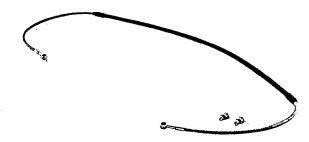
SUZUKI	-		
MODEL	YEAR	FRONT	REAR
RM125	87-98	19-8102	19-8157
RM125	99-04	19-8102	19-8153
DR-Z250E	01-04	19-8102	19-8157
RM250	87-96	19-8102	19-8157
RM250	99-04	19-8102	19-8153
RM250Z	2004	N/A	19-8152
RMX250	92-04	19-8102	19-8157
DR-Z400E	00-04	19-8102	19-8157
DR-Z400S	00-04	19-8102	19-8157





#### BRAKE LINES

Braided stainless steel casing protected by clear vinyl covering for durability. PTFE 62 inner casing for minimum expansion under pressure. Provides stronger, more progressive action than stock. Available in standard or shorty (Honda) style. Kit includes banjo bolts and washers.



HONDA	7:36:7		-: -:-
MODEL	YEAR	FRONT	REAR
CR80R/85	92-03	19-8701	19-8750
Y250	92-03	19-8700	19-8774
01250	2004	19-8700	19-8752
XR250	02-04	19-8704	19-8753
CRF150/230	03-04	19-8702	N/A
CRF450	02-03	19-8703	19-8751

2004

CRF250/450

XR400

XR650R/L

19-8703 19-8752

97-04 19-8705 19-8754

93-04 19-8706 19-8755

KAWAS	ΠKI			
MODEL	YEAR	FRONT	CRSTYLE	REAR
KX80/85/100	98-04		A.	19-8759
KX125/250/500	95-04	19-8711	19-8740	19-8760
KX250F	2004	19-8717		19-8766
KLX400R/SR	03-04	19-8708		19-8757
KLR650	88-04	19-8707		19-8756

FRONT	\$54.08	
REAR	\$39.80	
	EXHI	BIT enica vs. Broking Italian

**BRAKE LINES** 

KTM.		وجيويع	
MODEL	YEAR	FRONT	REAR
EXC/MXC	00-04	19-8722	19-8775
SX	00-04	19-8723	19-8776

SUZUKI	Ľ.	,		r mr k
MODEL	YEAR	FRONT	CRSTYLE	
RM85	02-04	19-8716		19-8765
RM125/250	96-03	19-8715	19-8741	19-8764
DRZ250	01-04	19-8713		19-8762
RMZ250	2004	19-8717		19-8766
DRZ400	00-04	19-8714		19-8763
DR650	98-04	19-8712		19-8761

YAMAH	n .			
MODEL	YEAR	FRONT	CRSTYLE	REAR
YZ80	96-02	19-8720		19-8772
YZ85	03-04	19-8721		19-8773
YZ125/250	98-02	19-8719	19-8742	19-8768
YZ125/250	2003	19-8719	19-8742	19-8767
YZ125/250	2004	19-8719	19-8742	19-8771
TT-R225	00-04	19-8718		N/A
YZ250F/450F	2003	19-8719	19-8742	19-8770
YZ250F/450F	2004	19-8719	19-8742	19-877
YZ400/426	98-02	19-8719		19-876

**Exhaust** 

Intake

Engine

Electrical

Suspension

Wheels/

Tires

**Brakes** 

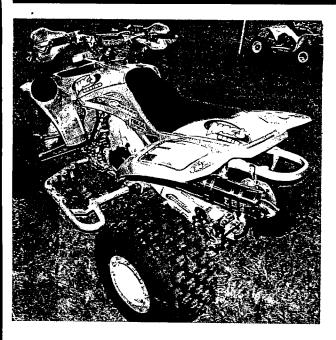
Drive Controls **Plastic** Body Graphics Access. Mini MX ATV Exhaust ATV Intake ATV Engine ATV Electrical ATV

Suspension

ATV

Tires

Wheels/



#### **GALFER ATV BRAKE ROTORS**

- Specifically intended for racing, Galfer braking rotors are designed with CAD-CAM technology

using a very high carbon content stainless steel, which provides an increased friction level and excellent heat dissipation

- First passing through a stress relief process, are then laser cut for precision. Grinding is then done with a diamond surface finishing system for perfectly flat and balanced rotors
- After years of research and development, Galfer has patented the WAVE Rotor technology, (European Patent # EP 99500110.4 & US Patent # 638-6340)

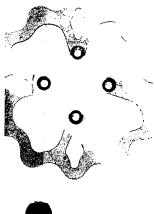
Make/Model	Wave Front	Wave Rear	Retail
HONDA	HOIL	iloai	notan
TRX250R(86-92)		45-1513	\$118.95
TRX400EX(93-03)	45-1510	45-1513	\$118.95
TRX450R	Call	Call	Call
KAWASAKI	DF7124.	١	DF 895W.
KFX400(03-04)	_	45-1515	\$118.95
KFX700	Call	Call	Call
LT250R(85-92)	AE 1611	45 4544	
LTZ400 Quadsport(03-04)	45-1511 —	45-1514 45-1515	\$118.95 \$118.95
• • •		40-1010	φ110.93
<b>ЧАМАНА</b>			
YFZ350 Banshee(90-03), 660R Raptor(01-04).			
YFM350 Warrior(90-03)	45-1512	45-1516	\$118.95
YFM350 Wolverine(95-04)		45-1516	\$118.95
YFZ450	Call	Call	Call
CANNONDALE	4771	DF	890W
ingentierieries (s. 1914) ingentierieries (s. 1914)			



- Braking® rotors are much tougher than stock. Manufactured from unique and secret high strength stainless steel with a high carbon content which resists wear
- Provides a much higher coefficient of friction compared to stock rotors, while keeping operating temperature down
- WAVE ROTORS: More surface area for stopping power. Keeps heat dissapted and sweeps dirt away from the pad
- SOLID REAR ROTORS: Recommended for muddy conditions where mud can fill the rotor's lightening holes and cause rapid pad wear and/or decreased brake performance

								Brakes
Make/Model <b>HONDA</b>	Front	Rear	Solid Rear	Wave Front	Retail	Wave Rear	Retail	ATV Drive
TRX250R(88-89) TRX250R(86-87) ATC250R(85-86) TRX400EX(99-03) TRX250X(87-92)	45-1161 45-1193 45-1193 45-1161	45-1170 45-1170 45-1170 45-1171	45-1170S 45-1170S 45-1170S	45-1178 — 45-1178	\$119.00 \$119.00 \$119.00 \$119.00	45-1188 45-1188 45-1188 45-1191	\$119.95 \$119.95 \$119.95 \$166.63	ATV Controls
TRX300EX(93-03) KAWASAKI	45-1161	45-1171	45-11778	45-1178	\$119.00	 45-1192	\$130.00	Body
KFX400(03)		45-1171	_	45-1180	\$119.00	45-1191	\$166.63	ATV Graphics
LT250R Quadracer(85-92) LTZ400 Quadsport(03) LT250S Quadsport(85-90) LT230E Quadrunner(87-93)	45-1162  45-1162 45-1162	45-1172 45-1171 45-1172 45-1172		45-1181 45-1180 45-1181 45-1181	\$119.00 \$119.00 \$119.00 \$119.00	45-1182 45-1191 45-1182 45-1182	\$130.00 \$166.63 \$130.00 \$130.00	ATV Access. Apparel
YAVIAHA YFZ350 Banshee(87-03), YFM350 Warrior(88-03),			,			10 1102		Eyewear
660R Raptor(01-03) YFS200 Blaster(03)	45-1164 —	45-1174 Çali	45-1174S Call	45-1184 —	\$119.00 \$119.00	45-1189 Call	\$130.00 Call	Tools
YFS200 Blaster(88 <sup>2</sup> 02) YFM350 Wolverine(95-03),	45.440	45-1174	45-11748		\$119.00	45-1189	\$130.00	Chemicals/ Lubricants
YFM350 Warrior(87)	45-1164	_	_	45-1184	\$119.00			Transport
DS650(00-03)	45-1185	45-1186	_	45-1183	\$119.00	45-1190	\$130.00	





G00186



**WAVE ROTORS** 

Galfer's Wave Rotors are made of a unique High Carbon stainless beel composite that is laser cut and heat treated to each rotor's specific mass, thickness and application. All rotors are then double parallel disc ground to guarantee perfect surface flatness. Wave rotors run cooler than stock rotors allowing for fresh cold air to enter the caliper and pad area therefore dropping the overall brake system temperature. The shape of the wave rotor provides additional brake pad trailing edges for more braking power. Full floating billet aluminum center carrier provides dramatically improved braking response.

response.			
HONDA	FRONT		REAR
MOTORCYCLES	ROTOR		ROTOR
CR80/85 (96-04)	37025-00	129.00	:N/AXXXXXXX/AA
CR125R (95-04)	37001-00	129.00	37003-005 - 129:00
CR250R (95-04)	37001-00	129.00	37008-003-45129.00
CRF450 (02-04)	37001-00	129.00	37003:00: 3-129:00:
CR125R (92-94)	37002-00	129.00	37003-00 (2129.00)
CR250R (92-94)	37002-00	129.00	37003:00=45129:00
CR500R (92-01)	37002-00	129.00	N/A STORENA
XR250L (91-04)	37002-00	129.00	37000-00 (25129.00)
XR250R (91-04)	37002-00	129.00	437000-00145-129-00
XR400R (96-04)	37002-00	129.00	37,000-00
XR600R (91-92)	37002-00	N/A	37000:00 22 129:00
XR6501-/R (93-04)	37002-00	129.00	N/Ax-35-X-N/A
HCEDA ATV			
TRX250R (88-89)	37024-00	129.00	37025-00 7 - 129:00
TRX250EX (02-04)	37024-00	129.00	N/A***
TRX250X (87-92)	37024-00	129.00	
TRX300EX (02-04)	37024-00	129.00	
TRX400EX (93-04)	37024-00	129.00	
TRX450R (04)	CALL	129.00	(Au > // 2000)

				C
KAWASAKI		ONT F	REAR	
KX125 (86-02)	37005-00	139.00	7006-00 🚵   74900	
KX125 (86-04)	37005-00	139.00 : 3	7007:00 444 79.00	
KX250 (86-88)	37005-00	139.00	7008-002 3129:00	
KX250 (86-02)	37005-00	139.00	7000-00-227-27-00	
KX250,KX250F (03-04)	37005-00	139.00	7007-00 \$129.00	
KX500 (89-04)	37005-00	139.00	37006:00 <b>3</b>	
KDX200 (89-04)	37005-00	N/A	7007-00-3-4-127.00	John State Line
KLX300R (97-04)	37005-00	139.00	7006-00 See 129.00	6
KLX400R ( 01-03)	37005-00			"" english war
KAWASAKI ATV				
KFX400 (03-04)	N/A	N/A	37004:00 33 - 29:00	
KTM MOTORCYCL	ES	ŝ	V. 100 100 100 100 100 100 100 100 100 10	
65 SX (02-04)	37020-00	129.00	37021400343472900 3702140044342200 37019-003-314200	
80 MX (92-01)	37020-00	129.00	37021-00012/200	
125 EXC (03-04)	37018-00	129.00	37019-00 \$21129.00	
125 EXC/EGS/SX (95-02)	37018-00	129.00	37019:00: - 3129:00	
200 EGS (99-02)	37018-00	129.00	37019:00: 123:00 37019:00 - 129:00 37019:00: 129:00	المستجرر
200 EXC (98-04)	37018-00	129.00	0/01/90/05/5129/90	
200 SX (03-04)	37018-00	129.00	3/019-0035-9129-00	
250 EGS (99)	37018-00	129.00	37019:0014:31:29:00 37019:003:35:129:00 37019:003:37:29:00	-77.5
250 EXC / 4T (03-04)	37018-00	129.00	0/01/2003/00/12/2002	ੂ <sup>3</sup> - 7ੂੰ
250 EXC/EGS/SX (94-02)	37018-00	129.00	3/0 9:00:37729.00	g
250 GS (89-94)	37018-00	129.00	37019-00 \$ \$129.00	
250 MX (03-04)	37018-00	129.00	3/01/406/34/12/30	
250 SX (94-04)	37018-00	129.00	6/U 2-U <b>08-3</b> -127-00	
300 EXC (03-04)	37018-00	129.00		SUPPORT
300 SX, EGS, EXC (93-02)	37018-00	129.00	3701230 17.00 3701230 12.00 3701230 12.00 5701240 12.20 6701240 12.20 3701230 12.20	INDEA
450 EXC (03-04)	37018-00	129.00	37010 00 3 E 12300 37010 003 E 1130 00	INVEX
450 SX (03-04)	37018-00	129,00	37019-00 129-00	EXHAUST
525 EXC (03-04)	37018-00	129.00	63/U1940@1480#27.00	
525 SX (03-04)	37018-00	129.00	370100000012700	INTAKE
540 SXC (99)	37018-00	129.00	207010 00 see 120 00	
625 EXC (03-04)	37018-00	129.00	37019:00 \$29:00 37019:00 \$129:00 37019:00 \$129:00	ENGINE
SUZUKI MOTOR	CYCLES			
RM125 (96-98)	37008-00	139.00	(37007-00) 122-00 (370010-00) 122-00 (37007-00) 131-22-00 (37007-00) 131-22-00 (37007-00) 131-22-00 (37007-00) 131-22-00	OIL/CHEM
RM125 (99-04)	37008-00	139.00	507010 00 20 127 00 50700000 20 20 120 00	A I OIL FIITERS
RM250 (89-98)	37008-00	139.00	70070032000	OR HELL
RM250 (99-04)	37008-00	139.00	557600000 <b>35</b> 22700	TIRE KITS
RMX250 (89-00)	37008-00	139.00	97010 00 - 190 00	
RMX250 (99-00)	37008-00	139.00	27007200	RIMS/WHEELS
RMZ250 (03-04)	37005-00	130.00	NA SAN	
DRZ250 (01-04)	37008-00 37008-00	139.00	37009:00 := 129:0	BRAKES
DR-Z400E/S (00-04)	3/000-00	137.00	37007:00 4127:00 37027:00 4127:0 37000:00 4127:0	DRIVE
SUZUKI ATV				VKIVE
LT250R (85-92)	37026-00	129.00	3/02/4/03/4/129/0	BODY/FRAME
LTZ400 (02-04)	N/A	N/A	3/100/00/35/27/0	
OTOM AHAMAY	RCYCLES		7011100 1090 9701100 11890 9701700 11890 9701700 11890	CONTROLS
YZ125 (92-97)	37012-00	129.00	011100680000	
YZ125 (98-02)	37012-00	129.00	3/01/1:00/03/10/0	ELECTRICAL
YZ125 (03-04)	37012-00	129.00	3/01/-003-0109/0	XII
YZ400F (98-99)	37012-00	129.00	3/0 100 47740	TOOLS
YZ250 (92-98)	37012-00	129.00	370 1700 381290	ACCESSORIES
YZ250 (99-02)	37012-00	129.00	37016:000 439.0 37016:003 439.0 37016:003 439.0	MCCESSORIES
YZ250 (03-04)	37012-00	129.00	E3/U10-UU37 E127/U	EYEWEAR
YZ250F (01-02)	37012-00	129.00	13/10 LOCULO 200 107 A	W
YZ426F (01-02)	37012-00	129.00	37010-00533515X70	COVERS
YZ450F (03-04)	37012-00	129.00	37016-00ses139.0	
WR250F (01-02)	37012-00	129.00		LUGGAGE
WR400F (98-00)	37012-00	129.00	37016-00-7-5139.0	
WR426F (01-02)	37012-00	129.00	0//010-00///2/19//	TIRES
YAMAHA ATV			Andrew	TIRE ACCESS
BLASTER 200 (02-04)	37014-00	129.00		NA LIKE MCCESS
WARRIOR (90-04)	37014-00	129.00	3/015/00	CROSS REF
WOLVERINE (95-04)	37013-00	129.00	37013:002	394 I
BANSHEE (90-04)	37014-00	129.00		CLOSE OUTS
YFZ450 (03-04)	37014-00	129.00		1 52
RAPTOR (01-04)	37014- <u>00</u>	129.00		<b>153</b>
110001			G00187	

G00187

Advantage Performance // 2004

ently by is now so good, says Brent averaged viewers can't tell it from film. vn-loaded digital cinema will prevail ly and celluloid will be dead, once the all and entrenched copying/tion/display cartels are defeated.

sen discussed his challenges: "Lanwere a problem. Our cast and crew om all over Europe—England, Italy, Spain, great professionals I'd work time. Probably the biggest language vas with our Irishman.

e only other American on the film was, who was Executive in Charge of on. The biggest outside help was from organization, who helped underwrite and gave us unlimited track access k race and track footage (including

#### SBK's Cooperation

ey let us circle the tracks between nowing the huge crowds that add so the experience. They let us on the a the proviso '10 minutes, then you're ere.' So we could get up close and l, and you can see it. We shot at Sil-Brands Hatch, Imola, Misano, Valendung and at Goodyear's test track in purg

featured three riders, on Aprilias: Troy n #3, Régis Laconi on his #55 and our onal rider on #49—a plate not in use. ped to work with Ben Bostrom on ati, and Eric, but it was impossible ually, though Ben is mentioned in the tary. Aprilia supported us with bikes ilar help. We stayed out of the way of s. They knew we were there, with SBK 1. The story and the action carry the

#### Up Close

sen got close to the action by mountameras on a 250cc Superkart. "Campikes, especially looking out front and n't show the action as intensely as we Those POVs make the horizon tilt and w the amazing lean angles (these bikes

tested our kart first at Willow—a nth conventional cameras. We went id it worked out of the box with Brendling the photography. The kart was (than the bikes) in the corners with ct patches and lateral G, so we came drapple (to avoid hitting the bike You an see this 24 frame-per-1D intimacy. On-bik. Camera shots in in, so the films should investigate and its deavor.

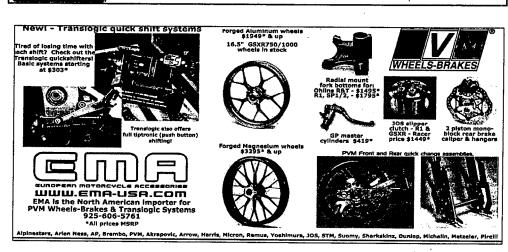
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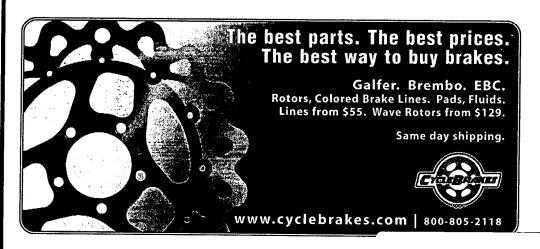


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RPM SUBFRAME ASSEMBLY complete w/battery bracket, improved seat latch, and mounts for

aftermarket grab bar. \$599.95 ARENS FRONT CROSS BRACE Prevents cracks from developing around front shock towers. Requires

with all hardware. \$69.00

no cutting, drilling, welding; comes

4-Stroke from....\$434.95

2-Stroke from..\$278.95

F171405HIMURA

Slip-on from....\$339.95

from \$199.95

FMF & DMC

Exhausts from

179.95

2004 SHIFT

Assault Jersey ...... \$ 24.95

Assault Pants ...... \$ 69.95

Assault Gloves ...... \$ 14.95

Mach Jersey ......\$ 39.95

Mach Pants ......\$139.95

Mach Gloves ...... \$ 29.95

Chest Protector from \$ 69.95

Kidney Belt ..... \$ 29.95

Gear Bag ......\$ 79.95

Apparel in stock

rebuildable sprocket hub \$469.95

LTZ/KFX400

Our 15th Year of Carrying Top Quality Brand Name Products for ATV's; no copies, clones, or blems!



TAG T2 BAR KITS Include T2 bars, pad, mounting kit to accept OEM key switch & indicator lights. Banshee, Raptor, LTZ/KFX400. \$199.95



TAG BUMPERS for LTZ/KFX400, Banshee, Raptor, 400EX. Available in black or silver. \$119.95



# CALEBR

GALFER BRAKE SYSTEMS

Brake Rotors from . \$119.95 Brake pads . . . . . . \$ 24.95 Front lines ...... \$ 95.00

Rear lines . . . . . . . \$ 45.00 Front/Rear line set . \$130.00



ITP FRONT MX / GNCC TIRES ITP 19" Holeshot MX ... \$54.95 ITP 22" XC 6 ply ...... \$54.95

ITP 23" XCT......\$59.95 ITP REAR HOLESHOTS 18,x 10 x 9 MXR......\$54.95 18 x 10 x 8 MXR...... \$54.95

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Mostor Tires \$95 ea





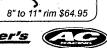
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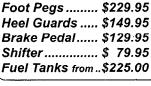
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Matthew Hwang

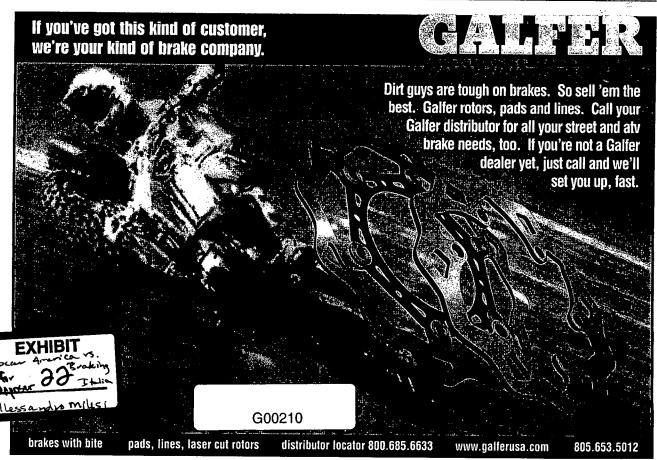
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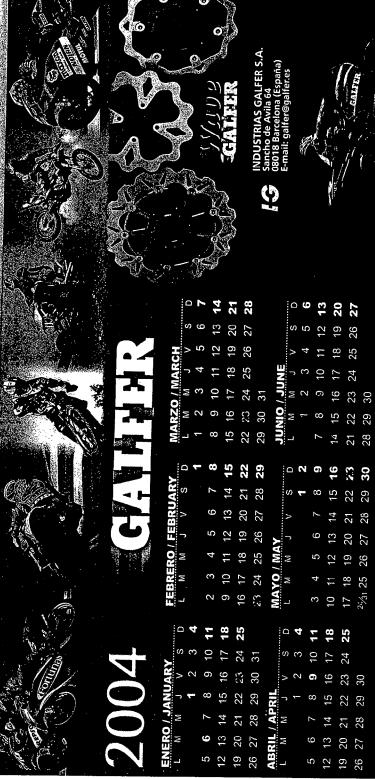


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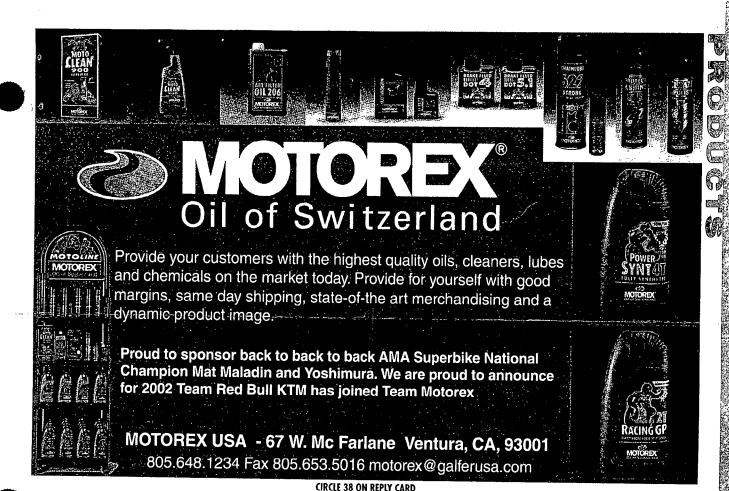
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Galfer's new "wave" rotors are claimed to outperform conventional discs and be more:resistant to warping from heat

#### INSIDE THE COMPOUND

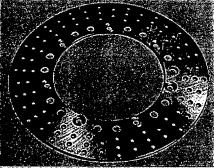
Every brake pad manufacturer impressive-sounding claims for their

impressive sounding claims for their products, which can be confusing as you look at the many brands and pad compounds that are available.

While its true that most brands have exclusive pad friction material formulations nearly all the pads sold for ATV can be separated into three general categories. As you'll see by the descriptions the best choice for you'll she one that suits the way you'ride and your budget.

Organic or non-metallic pads are made of temperature resistant uper with our any metal in the irriction material

These pads ofter good stopping power even in conditions where the brakes are introsped often epough (like in competion configuration) to keep them warm. Non-metallics are also the least aprassive compound type; so they cause very little



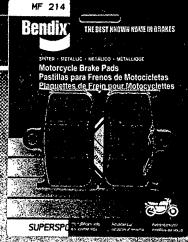
Aftermarket rotors from Galfer, EBC and Braking match of exceed original equipment quality but are less expensive.

quickly than other compounds in muddy or sandy conditions and are not as able to maintain strong, consistent brake :: power in repeated hard use where brake power in repeated hard use where brake temperatures are extremely, high Brake temperatures are extremely, high Brake temperatures tell us most organic pads are not a good choice for ATW feat brake use because a single reary caliper has to slow both rear wheels and the machine's driveline. Non-metallic pads are generally the least expensive.

Semi-metallic pads use friction materi Semi-metallic pads use friction material made from a combination of metal particles and liber typically these pads are mid-priced and are a step ahead of non-metallic pads in performance with no serious drawbacks, stopping power is strong without any need to warm the brakes. Semi-metallics aren't hard on rotors, either. Durability is better than non-metallics, especially in sand and thud. Semi-metallics also deliver more consistent performance than non-metallics in hard tise that catrees high brake temperatures.

brake temperatures.

Sintered metal pads use all metals friction material, with not liber content to the brake pad compounds, these are the most difficult and expensive to make this special materials a utacture of make this special materials.



Bendix semi-metallic pads. \*\*\*\*\*

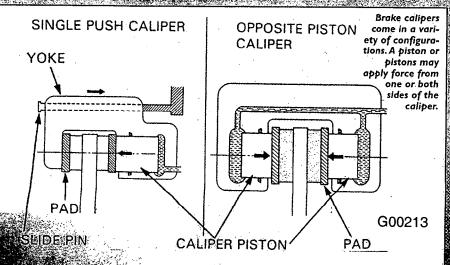
powder of carefully blended metals is melted together in a furnace that heats the material in a total Vacuum to helps them bond properly. These pack require some warm-up to reach full potential. but offer the most brake power Brake. feel and power also remain more consis-tent than other pads when brake temper-atures are very high. Sintered pads are used as original equipment by many ATV manufactures because they last the longest, even in muddy, dusty/condiations. Bad points? Sintered padssare/the most expensive and they also cause more rotor wear than other compounds

#### OTHER HIGH PERFORMANCE **BRAKE PARTS**

Braided stainless steel brake lines To get the most brake performance from your machine, you'll need to userstain-less steel brake hoses so the pressure, a you apply at the lever moves the caliper piston, rather than expanding the brake hose, which is common with stock type tubber brake hoses.

Replacement brake rotors. After market brake rotors offer two major advantages over original equipment rotors. Morbaltermarket rotors are less expensive and are as good as stock, patits. Special solid rotors are available for some machines. These rotors lack the cooling vent holes most stock rotors have. This makes them less effective in the brakes are repeatedly, frequently applied. It towever, the lack of holes prevents rapid padyand rotor wear in sand, and mud.

High-temperature brake fluid: Brake fluid may seem to work forever, but you can make your brake system perform, better by regularly replacing the fluids fluid ages six gathers moistive, which dowers its boiling point and sixtles re-





## **DEALERS:**

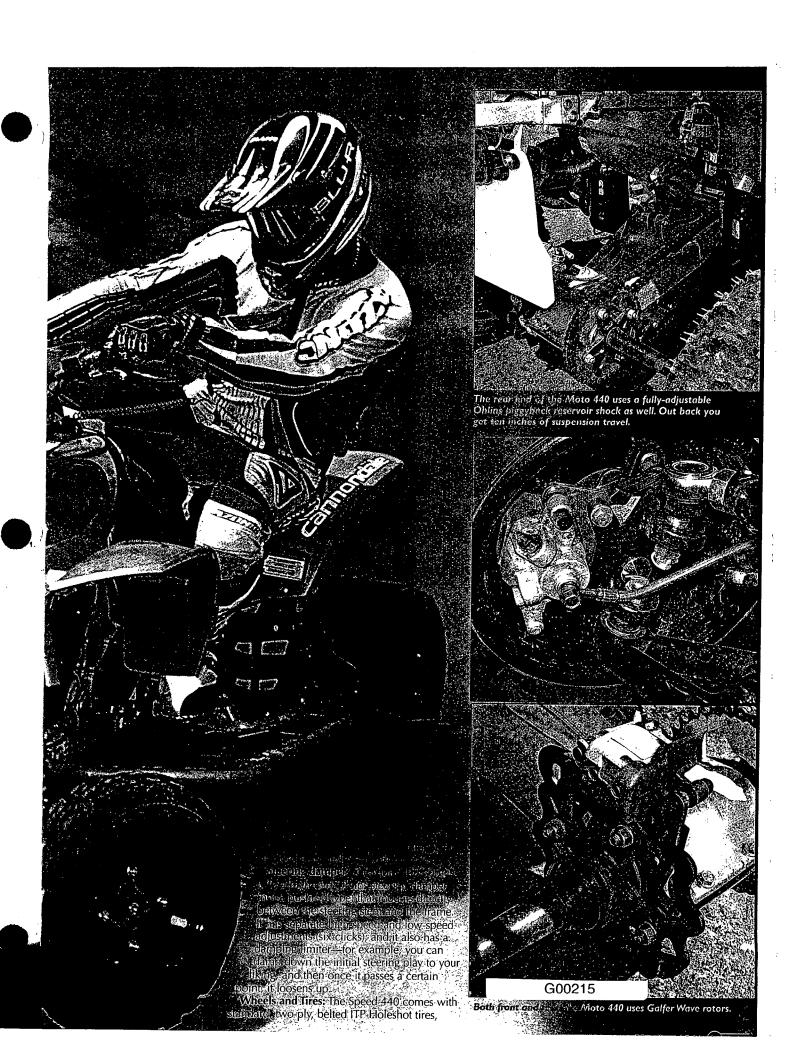
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# Wave Theory

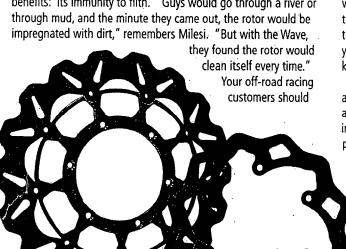
# Galfer's Revolutionary Rotor Design

or some time now Galfer Braking Systems has been making big waves in the industry with its exotic-looking "Wave" rotors (U.S. Patent 6,386,340) for ATVs, dirtbikes, snowmobiles, sportbikes and trials bikes. But there is much more to these laser-cut discs than just their trick appearance. We talked to VP of U.S. operations Sandro Milesi about some of the performance benefits the Wave design has to offer.

The most salient feature centers on a brake pad's maximum grip occurring at its initial bite on the

rotor, after which the level of stopping power tends to fall off. With the Wave design, however, the pad is continually coming in contact with new waves, creating a formidable series of "initial bites." "You are adding trailing edge to the contact between the pad and the rotor," confirms Milesi. "That's very good." The material of the rotors is also optimal for stopping — a high carbon 420 stainless steel that has been pre-heat-treated and double-disc-grinded for flatness and an efficient contact surface.

Galfer initially developed Wave rotors for trials bikes, and it wasn't long before the engineers happily discovered another of the Wave's benefits: Its immunity to filth. "Guys would go through a river or





love the extended durability of the their pads in muddy conditions.

The same fan-like action that flings away mud also keeps the rotor cool. "The temperature is going to be lower because the rotor blades are moving air to the brake pad surface," explains Milesi. In addition, many Wave rotors are free-floating, allowing the rotor to expand and contract when heated. Obviously that means less worry of warping: Breaking these Waves won't be easy — good news for serious supersport racers and hardcore off-roaders alike.

On various consumer web sites advertising the Wave rotors, much ado has been made about their ability to cut down a vehicle's weight. Milesi warns, however, that it depends on the individual application, because there are now many different designs — i.e., not every Wave is a light Wave. With the off-road application pictured, for example, the weight is identical to stock; with a Suzuki GSX-R750 you'll lose about a pound; and with snowmobiles you'll cut the weight in half. "We try to improve the weight, but it is not necessarily the goal."

Then there is the issue of which brake pads to use. Most of the web sites mentioned above warn that Galfer Wave rotors are only to be used with Galfer pads and that all other pad compounds void the warranty. True, says Milesi. "You can run pretty much anything you want, but when it comes to warranty and technical help, we know our products best, so we ask you run ours."

For greater stopping power, cleaner discs and less heat, more and more riders are doing the Wave when it comes to choosing aftermarket rotors. Galfer insists that all their Wave rotors will improve lever feel and feedback, and provide the strongest, most progressive brake possible. If you're not already carrying these revolutionary rotors, join the wave of the future by contacting Galfer for a full list of applications.

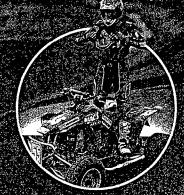
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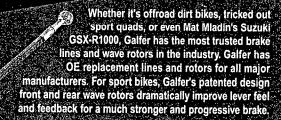
#### **Galfer Braking Systems**

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Each rotor is laser-cut from high carbon 420 stainless steel and has been re-heated and double disc ground to deliver perfect flatness. The new Galfer brake and clutch lines feature clear-covered, braided, stainless steel casings and a new Teflon liner that creates a "zero expansion effect," resulting in a stronger braking action.

So, what's stopping you? Contact your Tucker Rocky rep today.

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# CRF250 PRODUCTS



# TAG METALS MATRIX TRIPLE CLAMPS

"CNC-machined from a cold-forged ingot of 7075 aluminum to give it extra strength, the Matrix triple clamps are super lightweight. Tag Metal's triple clamps are supplied with a pre-pressed stem, seal, bearing and all necessary hardware for easy installation. The innovative design of the 7075 CNC-machined, rigid-guided, rubber bar mounts ensures a twist-free ride while damping vibrations and impacts. The bar mounts come in 1-1/8 inch O.D., with a range of optional ±5mm and ±10mm rise sizes, and are also available in a 7/8-inch setup. The clamp is black anodized for a longer lasting finish. The matrix sells for \$189.95 (top clamp) or \$379.95 for the complete set."

Tag Metals' Ludovic Boinnard - (619) 299-6255.

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"The SFB Racing PowerBlade fits into the inlet side of the carburetor, splitting the venturi and increasing the velocity of the charge entering your cylinder. Power gains are noticed off idle and into the mid-range. Available for both two and four-stroke models, the PowerBlade retails for \$99.95."

SFB's Jeremy Garges— (215) 258-5124.

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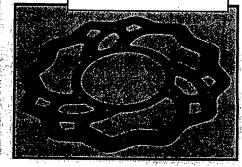
"For 2004, Honda changed the color of their bikes slightly. Renthal matched the Pantone color of the 2004 Flonda CRF250 exactly in the new Dual Compound Grip. It has the feel of our world-famous soft compound, but with a firm rubber for the sleeve and the end for more durability. The retail price is \$15.95." Renthal's Shawn Norfolk. (877) 736-8425.

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#### GALFER WAVE ROTORS

"Galfer's rotors are a highcarbon, laser-cut, heat-treated stainless steel composite that has its specific mass and thickness matched to its application. Only Galfer has the patent on Wave technology. Wave rotors allow fresh air to enter the caliper and pad area to drop brake system temperature. The trailing edge of the Wave's outer rim allows for constant trailingedge contact, translating to a better brake feel. Galfer's CRF250 Wave rotors retail for about \$139 for the front and \$129 for the rear."

Galfer's Alessandro Milesi --- (805) 653-5012.



# MY HOTTEST PRODUCTS

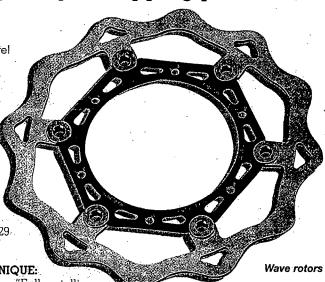
# GALFER'S

BEST SELLING, MOST UNIQUE & TOP VALUE

Galfer's Sandro Milesi gives you stopping power

#### BEST SELLING:

"It seems that lately everyone has been doing the Wavel I believe this is because all Galfer Wave rotors provide many advantages over stock rotors. Our Wave rotors are laser cut and made of a unique, high-carbon 420 stainless steel material that has been heat treated and double disc ground to assure perfect flatness and the most efficient contact surface between pad and rotor. These rotors will improve lever feel and feedback, allowing the rider to get a much stronger and progressive brake than other units would. Wave rotors are also great for keeping mud off the surface friction plate, allowing for the brake pads' durability to be extended in muddy conditions. Other advantages are their light weight (weighing in at 1.1 pound per rotor) and factory look. You can get your Wave rotor today for only \$119 (\$129) for the front rotor)."



MOST UNIQUE:

"Full metallic, Kevlar or car-

bon composite? Do you know which brake pad compound will work best on your bike? Galfer, the number one source for the most technologically advanced brake compounds, has just released what we consider to be the best compromise! We have formulated an extremely versatile compound to suit our customers' ever changing needs. Performance, heat capabilities and longevity were our main concerns, but the new 1052-54 semi-metallic carbon based compound is made to hold up to abrupt temperature changes as well as to work in wet or dry

conditions. This semi-metallic compound is very rotor friendly, as it does not score the rotor, yet is long lasting. Best yet, these brake pads retail for \$22 per caliper!"

#### TOP VALUE:

Semi

Metallic

Carbon pads

"Stock rubber hoses tend to expand after a few rides, and after a few years, the stock rubber hoses will decrease your brake power and feel. Galfer's steel braided brake lines are made of PTFE 62 Teflon, and they are the latest in 'zero expansion effect' hoses made in the USA. These brake lines will deliver better brake lever feel, as well as excellent brake modulation. With one of

these brake lines, your braking points will be dramatically shortened, allowing you to get deeper, faster and harder in and out of corners. Our brake lines come in different versions: you can choose the CR-style routing or the stock routing version. Color choices are: black, blue, clear, red, yellow, or smoke. All brake line kits include new washers and banic bolts and

kits include new washers and banjo bolts and retail for \$64.99 (front) or \$53 (rear)." For more info call (800) 685-6633. □

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#### **Galfer Rotors**

No doubt you've seen wavy disc rotors before, but it's Spain's Galfer that has the patent on the design. By Matt Phillips

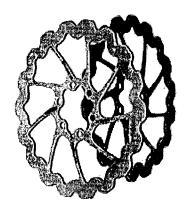




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The distinctive shape has two purposes: It scrapes the entire surface of the brake pad, which not only cleans the pad but also promotes even wear, and (Galfer claims) allows the brakes to run cooler.

The story most often told is that the wavy shape "pumps" air through the caliper. Galfer says that may happen to some extent, but it wasn't how the shape was designed to work. Instead, the rotor is never in full contact with the leading edge of the brake pad. The rotor moves up

and down across the surface of the pad, giving one part of the pad a small break, while the other part of the pad is in contact with the rotor. As the rotor turns, the braking surface moves, giving the area of the pad that was in contact with the rotor a slight moment to cool, while the previously free area is in contact with the rotor. By keeping brake temperatures lower, it reduces fade and fluid expansion.

The thing about cross-country mountain bikes is that they're lightweight machines that operate in terrain where traction is less than ideal. Making a set of quality discs hot enough to get serious performance losses due to fade and fluid expansion is difficult, and generally rare. Whatever cooling advantage the Galfers bring to the table wasn't apparent on our project bike. They are high quality, and cost no more than most OE replacement rotors, so why not go for it when it's time to get new rotors and reap the benefit on those occasional brake-crushing downhills. Just don't expect a huge difference in most situations. The benefits of the Galfer's cooling action should be much more beneficial as the weights of the bike and rider go up, as does the length and steepness of the decent. On a DH bike, where fade and expansion is a real issue, the results could be much different than they were on our XC bike.

Pros: Cool wavy look

Cons: Performance gains negligible on XC bikes

Ideal Buyer: You're in need of new disc rotors for your bike.

Weight: 119 grams Contact: Galfer USA 805-653-5012

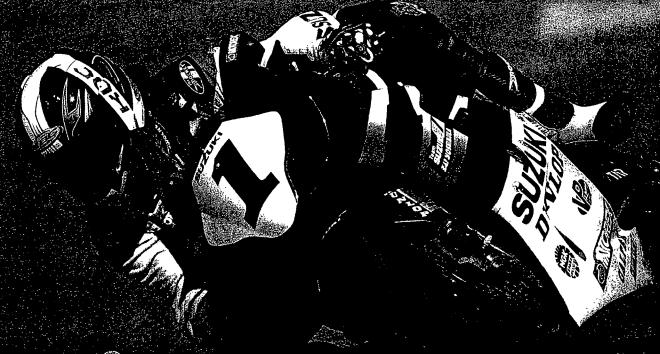
http://www.galferusa.com







# ONIV STOPS MEDIA



Whether it's offroad dirt bikes, tricked out sport quads, or even Mat Miadin's Suzuki GSX-R1000, Galfer has the most trusted brake lines and wave rotors in the industry. Galfer has OE replacement lines and rotors for all major manufacturers. For sport bikes, Galfer's patented design front and rear wave rotors dramatically improve lever feel and feedback for a much stronger and progressive brake.

Each rotor is laser-cut from high carbon 420 stainless steel and has been re-heated and double disc ground to deliver perfect flatness. The new Galfer brake and clutch lines feature clear-covered, braided, stainless steel casings and a new Teflon liner that creates a "zero expansion effect," resulting in a stronger braking action.

So, what's stopping you? Contact your Tucker Rocky rep today.

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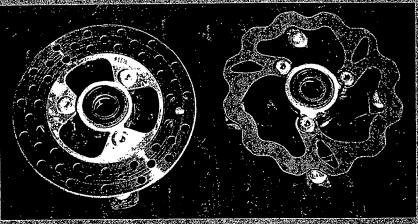
# PRODUCT EVALUATION

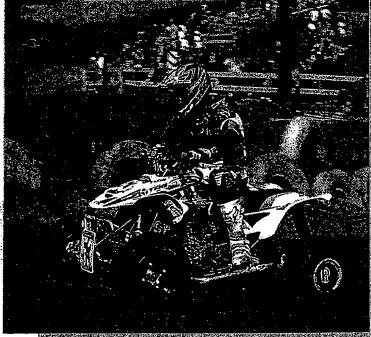
# CALFERBRAKESONIEMS

More stopping power

new Honda: TRX450R is the brakes
We were so impressed with the feel
and quality of the new bridges that
we wanted to see the accordance in
their performance on an older 400EX
we had in our stable
While, the stock brakes on the
400EX aren't terrible oncorruinit the
tronts were getting, spongy and the
rear in pads, had been abused, by
months of testing, so, we timed to
Galfer to help
European based Galfer first made
their name in the U.S. techning up

ther andme in the U.S. teaming up with Nac's Hacings severally years





lem up to maximum temperature we set up a 28-turn one mile trac that put a severe load on the brake

we set up a 28 turn one mile track that put a severe load on the brakes. The second and third gear layout allowed our rider to ga taste mough to need hard braking white having short snough standing white having short snough standing ways as to not allow the brakes to cool.

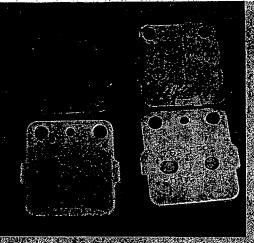
BRAKETEST

The test consisted of two ten-lapsessions with the rider stopping at the end of the last slap to take can immediate heat reading. With the stock brakes in place we gold consistent reading of 81 degrees on the root brakes in place we gold consistent reading of 81 degrees on the root brakes in place we gold consistent reading of 81 degrees on the root brakes in place we gold consistent reading of 81 degrees on the root brakes in place we gold consistent reading of 81 degrees on the root brakes and 28 degrees on the root brakes and lay degrees on the rotor from 18 inchestaway.

Introok about two flours to completely, install the eather products collect, install the stall in specific complete supplies of the brakes bleck and the new pads properly. Serves: we repeated the same stest, exactly as we did the stock run. On the first Poug Cust has also been mining captains that a wave-shaped rotor well With the brakes bled and the captains that a wave-shaped rotor new pads properly. Seeded, we repeated the same test exactly as because the complete padsurage as not in a static process of the EX. This the manner of the rotor and look them out to Gorman for a fest run.

MAKING WAVES

Galler has pidle pads (\$32 per set) for all sports quads; Sale braided ing our what allowed us to take an accurate surface measurement on that run the sports and the roar gained \$129) for all sports quads; Galfer both the stock brake rotors and then to 78 degrees and the rear gained.



The Galier "Race" pads have slightly less contact surface. However, they will work with your stock rotor or a "Wave" rotor

ive more degrees. So far they are doing, well.

By the section the pants, the Galler equipped 400EX galler better with each amond its considerably setter than stock. You can brake take and sultishwin line to the pedal over the braking bumps to keep the tires on the ground.

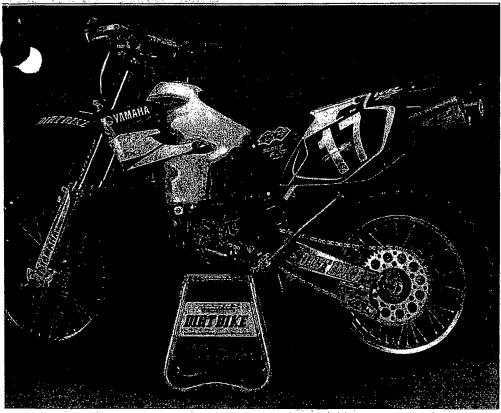
Before we finished me test we sentious test pade only and the pedal over the braking bumps to keep the tirest on the ground.



Along with new pads and rotors, we installed Galfer's steel braided brake line kir. You want to get creative they come in different colors plack, blue, red, sliver and

and twice aspirant to see it the could det wonders. The questions are in the det some more heatwork if the Galler brakes match the onest on the new brakes. We were surprised against the front temps alropped to 73 degrees and the rears only heated up to 160 degrees. That said 25 per cent lower than the stock rear temps. We we were definitely impressed with heavy the sciller products worked on our 400EX. While we were not sure that was to pass siee braided imes of vary shaped rotor that was doing the package as a whole Galler products. They work to once the magic the package as a whole Galler products. They work to once the magic the package as a whole Galler products. They work to once the magic the package as a whole







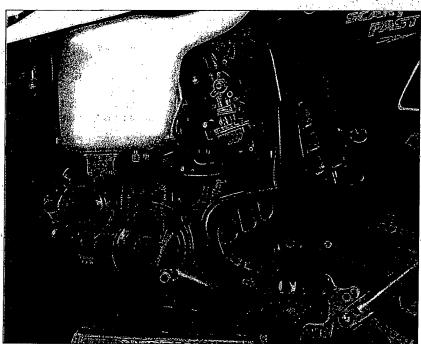
The addition of a steering stabilizer and rubber-mounted bar clamps would have made the WR 250 even more enjoyable.

The Galfer rotors and pads made a tremendous difference in brake performance and feel.

One light finger is all that is ever needed. Galfer offers a brake line that uses

direct routing that boosts braking even further.





What desert bike is complete without a huge tank? The IMS tank mounted easily and held 3.1 gallons. We're pretty confident we could have gone well over a hundred miles on a full tank. To run the IMS tank you have to use YZF radiator shrouds, which were provided by Poli Sport. □



#### GALFER USA

57-67 West McFarlane Ventura, California 93001 USA

### Galfer Braided Brake Lines:

#### Tech data:

- -Galfer's steel braided brake lines are made of PTFE 62 Dupont-Teflon in the inner, around the inner Teflon we have 16 strands of steel braided cable that allow for almost 0 expansion effect when applying pressure to the brake lever.
- -All lines are coated with a clear protective coat, protecting the line from the weather and the bike from scratches.
- -All kits include banjo bolts and washers for complete installation. Banjo bolts should never be torque over 12 to 15ftlbs.
- -All kits are made bike specific.
- -All Sport Bike kits are 2 line kits; lines will travel from the master cylinder to the caliper directly.
- -All ATV kits are 3 line kits that include a "T" block to be located in place of the OEM T block. Some ATV applications listed on TR catalog are +2 or +3 lengths to accommodate extended A-Arms.

#### How do we sale Galfer Braided Brake Lines:

- -Cost less than OEM, OEM are not steel braided, they are made of rubber.
- -Rubber OEM hoses expand when the brake system gets hot. Steel braided lines do not; they keep great lever feel and performance.
- -Used by many TOP race teams. Yoshimura, WBR Kawasaki, No Limits Motorsports, MotoXXX.
- -Galfer advertises in a constant basis in magazines such as MXA, Dirt Bike, Transworld Magazine, Dirt Wheels, Cycle World or Road Racing World. We are out promoting our products.
- -Most OEM require that rubber lines be replaced every 3 years, Galfer lines will last the live of the bike.
- -Any one who has used braided brake lines before knows the night and day difference that they make to the brake system.
- -Costumers that have used braided line sin the past will NEVER ride anything else without it. (Repeat costumers).
- -Unlike OEM part numbers, Galfer /Tucker Rocky applications allow for easy cross referencing and multiple fit applications on one same part number.
- -Kits are bike specific.
- -Warranty of the lines is only valid if they are installed by the shop's mechanics, that means service business on top of the profit of the brake line.
- -Excellent margins.
- -Easy and quick to install.
- -Galfer's unique 800 tech line to support ANY technical questions that the dealer might have at any time regarding brakes or parts involved with the brake system 800-6856633.





GALFER

G00246

314

315

DE802 K5023

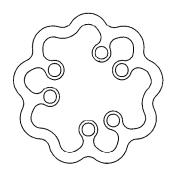
DE802 K5023



COTA 314 R

**COTA 315 R** 

SHERCO 2.5	250	99	DE802	K5024
GAS GAS				
250 PANPERA	250	96	DE802	615
CONTAC JT 250	250	94	DE802	615
CONTAC T25	250	93	DE802	615
JT 25	250	91	DE802	615
JTR 250 CONTACT	250	96	DE802	615
JTR 270 CONTACT	270	96	DE802	615
TXT 270	270	99	DE802	DE803
JT 350	350	95	DE802	K5024
JTR 370 CONTACT	<b>37</b> 0	96	DE802	615
MONTESA				
COTA 311 EVASION	311	91	DE802	641
COTA 314 B	314	0.4	05000	145000



GALFER

DE

802

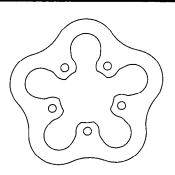
ØEXT. (mm.)
185

ØINT. (mm.)
72

以4
3,5

TXT 270	  				-	270	99	DE802	DE80
	 		-						-
-		-		-					

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GALFER

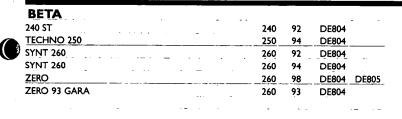
DE

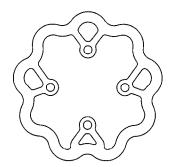
803

ØEXT. (mm)
130

ØINT. (mm)
45

P|4
3





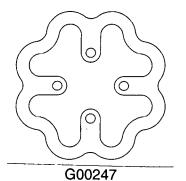
DE 804

⊘EXT. (mm)
185

⊘INT. (mm)
71,5

⊳|4
3,5

ZERO	-		 260	98	DE804	DE80
		 ****	 			



GALFER

DE

805

ØEXT. (mm)
165

ØINT. (mm)
49,5

►|4
3

MAKE & MODEL MARCA & MODELO C.C.



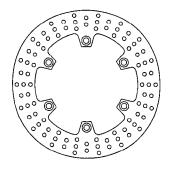


863

GALFER
DF
855

Ø EXT. (mm.)
282
Ø INT. (mm.)

144 + 5



**CAGIVA** 

**ELEFANT 900 CATALITICA** 

900 93

855

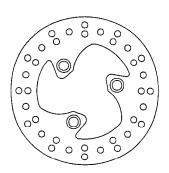
GALFER

DF

863

ØEXT. (mm.)
180

ØINT. (mm. 58



PEUGEOT

SPEEDFIGHT LC SPEEDFIGHT 80 SPEEDFIGHT 100 50 96 863 50 97 863 80 96 863 100 97 863

GALFER

864

226 ØINT. (mm.) 58

> )∤• 4

PEUGEOT

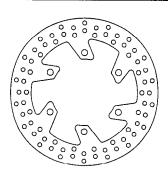
ELYSEO 100 ELYSEO 125 100 98 125 98

864 864

GALFER DF

Ø / 2 Ø EXT. (mm. 256

Ø INT. (mm
115



**TRIUMPH** 

**DAYTONA 750 SPORT** 750 91 875 TRIDENT 750 (right) 875 750 93 DAYTONA 900 900 93 875 **DAYTONA 900 T-595** 900 97 875 SPRINT 900 (right)\_\_ 900 93 875 TRIDENT 900 (right) 900 875 93 TRIDENT 900 SPRINT 900 95 875 TROPHY 900 (right) 900 93 875 DAYTONA 1100 SPORT 1100 91 875 1200-3 (right) 1200 93 875 1200-4 (right) 1200 93 875 TROPHY 1200 (right) 1200 91 875

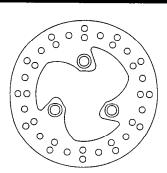
GALFER
DF
878

Ø EXT. (mm.)

180
Ø INT. (mm.)

58

)|4 3,8



**KIMCO** 

TOP BOY 50 TOP BOY 100 125 DINK 150 DINK 50 97 878 100 98 878 125 97 878 150 97 878

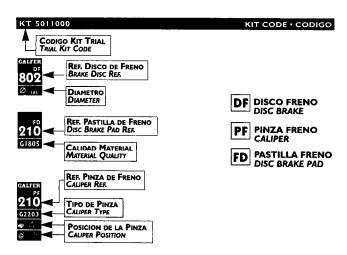
15 97 878 878 10 97 878 878

G00248



GALFER

#### SIMBOLOGIA · SIMBOLOGY



#### INDICE • INDEX

### KT5011000

**KIT CODE • CODIGO KIT** 





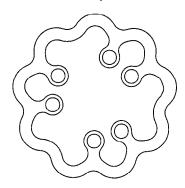






BULTACO MONTESA GAS-GAS



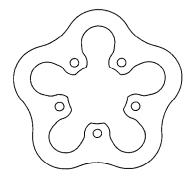














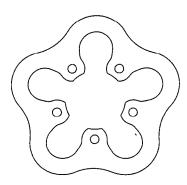
#### APLICACIÓN APPLICATION

MONTESA

**KIT CODE • CODIGO KIT** 

KT5022004













APLICACIÓN APPLICATION

BULTACO GAS GAS

GAS GAS

G00251

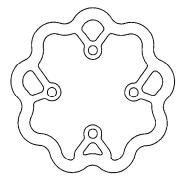
GALFER FD **210** G1805











APLICACIÓN APPLICATION BETA

KT5042004

**KIT CODE • CODIGO KIT** 

910 G1805

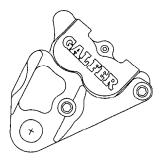


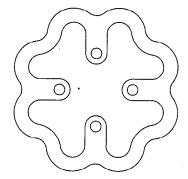






BETA









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